



**GREAT YARMOUTH**  
BOROUGH COUNCIL

# **Economic Development Committee**

**Date: Monday, 13 September 2021**

**Time: 18:00**

**Venue: Supper Room**

**Address: Town Hall, Hall Plain, Great Yarmouth, NR30 2QF**

## **AGENDA**

**Open to Public and Press**

### **1 APOLOGIES FOR ABSENCE**

To receive any apologies for absence.

### **2 DECLARATIONS OF INTEREST**

You have a Disclosable Pecuniary Interest in a matter to be discussed if it relates to something on your Register of Interests form. You must declare the interest and leave the room while the matter is dealt with.

You have a Personal Interest in a matter to be discussed if it affects

- your well being or financial position
- that of your family or close friends
- that of a club or society in which you have a management role
- that of another public body of which you are a member to a greater extent than others in your ward.

You must declare a personal interest but can speak and vote on the matter.

Whenever you declare an interest you must say why the interest arises, so that it can be included in the minutes.

**3      MINUTES 19 JULY 2021      4 - 9**

The Committee is asked to confirm the minutes of the last meeting held on 19 July 2021.

**4      MATTERS ARISING**

To consider any matters arising from the above minutes.

**5      FORWARD PLAN FINAL      10 - 10**

The Committee is asked to receive and consider the Forward Plan.

**6      THIRD RIVER CROSSING UPDATE**

A presentation will be given at the meeting by Tim Ellis, NCC.

**7      ECONOMIC GROWTH STRATEGY AND ACTION PLAN UPDATE      11 - 39**  
**REPORT**

Report attached.

**8      ENTERPRISE ZONE UPDATE ON LEGAL AGREEMENT AND      40 - 44**  
**POT B INCREASE**

Report attached.

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|---|--|---------|
| 9 | <b><u>CITY OF CULTURE REQUEST FOR FUNDING AND<br/>REQUIREMENT FOR THE DEVELOPMENT OF A CIC</u></b> | 45 - 63 |
|---|--|---------|

Report attached.

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| 10 | <b><u>OFFSHORE WIND COMPETITIVENESS PROJECT GENERATE<br/>MARKETING STRATEGY AND BRANDING UPDATE</u></b> | 64 - 110 |
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Report attached.

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| 11 | <b><u>EXCLUSION OF PUBLIC</u></b> |
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In the event of the Committee wishing to exclude the public from the meeting, the following resolution will be moved:-

"That under Section 100(A)(4) of the Local Government Act 1972, the public be excluded from the meeting for the following item of business on the grounds that it involved the likely disclosure of exempt information as defined in paragraph 1 of Part I of Schedule 12(A) of the said Act."

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| 12 | <b><u>GY TRANSPORT &amp; INFRASTRUCTURE STEERING GROUP<br/>MINUTES 12 JULY 2021</u></b> |
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Details