

# Great Yarmouth Cultural Heritage Partnership

## Minutes

Thursday, 17 September 2015 at 10:30

Present:

Mr H Sturzaker (Great Yarmouth Arts Festival)(in the Chair), Mr P Davies (Great Yarmouth Minster), Mrs M Ward (Gorleston Conservation Area Committee), Vicki Mileham (Gorleston Conservation Area Committee), Julie Grint (Gorleston Conservation Area Committee), Melodie Fearn (St George's School), Lorraine Finch (Accredited Conservator), Andrew Fakes (Great Yarmouth History Society), Robin Hanley (Area Museums Service), Kate Argyle (English Heritage), Rob Gregory (GYBC) and Karline Smith (GYBC).

### **1 APOLOGIES FOR ABSENCE**

Apologies for absence were received from Mrs M Kikis, Mr D Barker, Councillor B Coleman, Mr D Edwards, Mrs S Kent, Councillor Williamson and Councillor Robinson-Payne.

### **2 PRESENTATION ON BOROUGH STRATEGY FOR ART AND CULTURE**

Rob Gregory spoke of the work that Great Yarmouth Borough Council has carried out and its arrangement with Seachange Arts along with other grants that it gives to other groups and organisations. He stated that Great Yarmouth Borough Council had spoken to the Arts Council and would like to align the Borough's Art Offer and produce an Arts strategy for the Borough. This would involve looking at the role of Arts in respect of Economic Growth as Margate received a large investment how did this link with local community investment? Beyond economic benefits there are social well being benefits as well.

The Council has appointed John Kendell to work on the strategy and the Council was keen to hear the Cultural Partnerships views.

Dr Paul Davies expressed concern that events in the Borough were not co-ordinated for example the Minster arranged Sunday Summer Concerts and the Town Centre Partnership arranged free music events in the market place at the same time. It was

suggested that a central place should be created for people to contact to find out what is happening in the borough and to purchase tickets from.

It was pointed out that there are several strategies which do not fit into each other for example the Heritage Strategy needs to fit into and relate to the Arts Strategy.

Rob reported that two stakeholder events would be arranged and members of this partnership would be invited along with one to one sessions being arranged.

It was stated that the Challenges to accessing Arts needed to be highlighted.

It was suggested that events where residents could take part should be arranged as well as exhibitions which would encourage people to take an interest in that subject.

It was reported that at last years Arts Festival an event was held in Great Yarmouth Library which was well attended and had been arranged by the local community for the community.

Mel stated that more leaflets could be sent to the local schools as a way of free advertising.

The Partnership were informed of a Community Day that Laura Goodman was arranging at the Town Hall.

### **3 MINUTES**

The minutes of the meeting held on 27 April 2015 were confirmed.

### **4 MATTERS ARISING**

- Heritage Map that was in the What's on Book should be placed separately onto the Council Website and should include the Minster and the Town Wall - it was agreed that Karline Smith would look into the progress of this action.
- Terms of Reference Group to be renamed Steering Group - this was agreed.
- Appointment of Vice Chairman - Councillor Williamson was suggested in his absence, this item would be discussed at the next meeting.

### **5 APPOINTMENT OF CULTURAL HERITAGE CO-ORDINATOR**

The Chairman reported that there was still no one in post and that this item had been ongoing since June 2015.

### **6 SECRETARIAL SUPPORT**

The Chairman informed the committee that Karline Smith will be going on Maternity Leave in the near future and that this would be her last meeting for a while and wished her well but hoped to welcome her back soon.

### **7 AWARENESS GROUP REPORT**

The Partnership considered the Awareness Group minutes from the meeting held on the 13 July 2015.

The Partnership expressed concern at the signs around the town and the need for a

sign for the Minster and for Priory Gardens in Gorleston.

The Committee spoke of guides at bus and train stations similar to the Norwich Ambassador Scheme.

The Partnership spoke of the Kings Lynn walking maps which show each of the key places to visit. The maps are placed at the car parks and links in with good signage.

St Georges School are creating pottery barrels to be placed at heritage site around the town and these would be marked on a map for children to follow and would be similar to the Go Go Dragons in Norwich.

It was suggested that the Partnership ascertain which B&B's and hotels would like to promote heritage instead of blanket covering all across the borough it was agreed that the Chairman would take this up with the Tourism Department.

The Partnership spoke of the Bus Station and the empty shops there and the possibility of putting signs up in the windows. It was agreed that Karline Smith would contact the property Services Department and ask them to make contact with the Chairman to locate a suitable shop and then ascertain the ownership of this to seek their permission.

It was suggested promoting Careers in Heritage to the local school children.

Vicki suggested holding a tea event in a local school for old people to talk about the olden days. A member of the partnership stated that this is work that is already carried out by the Memory Club. It was suggested that one week could be held across the borough for local schools to hold tea events and that photos and memories could be recorded and collated together from across the borough. It was agreed that Lorraine, Kate and Mel would arrange and advertise this event.

Ghost Walks had been arranged by St Georges.

It was reported that the Mary Ley Lines from Hopton to Cornwall would be advertised and it was suggested that the Hopton group be spoken to directly about this.

Vicki spoke of the Gorleston Standing Stones and it was reported that there was no evidence to prove that they existed and that this is just a story that they were in Victoria Park.

Friday 30th October the Toll House Museum would be holding a Halloween Celebrations.

An Anglo Saxon battle re-enactment was being arranged by the Norfolk Archaeological Trust at Burgh Castle for next Summer.

Night of the Museums would be held on 30 and 31 October 2016.

The Partnership spoke of their plan for a Heritage Week which would include Georgian Dance, Evenings Walks and Museum Nights and it was agreed that the Chairman would speak to Alan Carr about this.

Blessing of the Nets would be in the Minster on 4th October 2015 with tickets costing £5.

The Great Yarmouth Borough Cultural Heritage Partnership Awareness Group Terms of Reference were agreed.

## **8 APPOINTMENT OF WORKING PARTY TO LOOK AT BRANDING**

It was agreed not to implement this at this time.

## **9 APPOINTMENT OF WORKING PARTY TO IDENTIFY AND RAISE FUNDS FOR WORKING OF THE PARTNERSHIP AND FOR PROMOTION AND ADVERTISING OF WHAT'S ON OFFER IN THE BOROUGH**

It was agreed that the Chairman would approach Darren Barker and Paul Cheeseman about looking for funds for the Partnership to promote the Borough.

## **10 MEASURING ATTENDANCES**

The Partnership spoke of the need to have an accurate way of measuring attendance at local venues and it was reported that an electronic system used to count people past a point would cost around £120 and could be implemented at the Minster.

## **11 PROMOTION OF CULTURAL HERITAGE PARTNERSHIP**

The Chairman would arrange for an article in The Mercury regarding the Partnership and will arrange printing of some leaflets encouraging people and organisations to become members of the Partnership. The Conference should also give publicity to the partnership.

## **12 NOVEMBER CONFERENCE**

The Chairman tabled a leaflet advertising the conference stating that tickets would be £10 per person and would include a buffet.

## **13 WHAT'S NEXT? GROUP**

It was reported that the What's Next group was set up after the Olympics and was originally held in Norwich but 5 months ago a meeting was set up in Great Yarmouth.

## **14 CREATIVE INDUSTRIES FEDERATION MEETING**

It was reported that this meeting was held in Norwich six weeks ago.

## **15 ANY OTHER BUSINESS**

There was no other business.

## **16 DATE, TIME AND PLACE OF NEXT MEETING**

It was agreed that the next meeting would be held on Thursday 10 December 2015 at 10.30am in Council Chamber.

## **17 EXCLUSION OF PUBLIC**

"That under Section 100(A)(4) of the Local Government Act 1972, the public be excluded from the meeting for the following item of business on the grounds that it involved the likely disclosure of exempt information as defined in paragraph 1 of Part I of Schedule 12(A) of the said Act."

**18 MEMBERSHIP DATABASE**

The meeting ended at: 12:10