



GREAT YARMOUTH
BOROUGH COUNCIL

Economic Development Committee

Date: Monday, 07 March 2022

Time: 18:00

Venue: Supper Room

Address: Town Hall, Hall Plain, Great Yarmouth, NR30 2QF

AGENDA

Open to Public and Press

1 **APOLOGIES FOR ABSENCE**

To receive any apologies for absence.

2 **DECLARATIONS OF INTEREST**

You have a Disclosable Pecuniary Interest in a matter to be discussed if it relates to something on your Register of Interests form. You must declare the interest and leave the room while the matter is dealt with.

You have a Personal Interest in a matter to be discussed if it affects

- your well being or financial position
- that of your family or close friends
- that of a club or society in which you have a management role
- that of another public body of which you are a member to a greater extent than others in your ward.

You must declare a personal interest but can speak and vote on the matter.

Whenever you declare an interest you must say why the interest

arises, so that it can be included in the minutes.

3 **MINUTES**

4 - 11

To confirm the minutes of the meeting held on 31 January 2022.

4 **MATTERS ARISING**

To consider any matters arising from the above minutes.

5 **OUTSIDE BODIES REPORTS**

A verbal update or a written report will be given at the meeting on the following Outside Bodies:-

- A47 Alliance
- Bowls Tournament Working Party
- Chamber of Commerce - Norfolk (Great Yarmouth Committee) Chamber Council
- Greater Yarmouth Tourism & Business Improvement Area Ltd/Interim Board of Directors
- Norfolk Parking Partnership Joint Committee.

6 **GENERATE MARKETING AND PROMOTION UPDATE FINAL**

12 - 37

Report attached.

7 **PROPOSED TOWN CENTRE ENTERPRISE HUB**

38 - 41

Report attached.

8 **ANY OTHER BUSINESS**

To consider any other business as may be determined by the Chairman of the meeting as being of sufficient urgency to warrant consideration.

9 EXCLUSION OF PUBLIC

In the event of the Committee wishing to exclude the public from the meeting, the following resolution will be moved:-

"That under Section 100(A)(4) of the Local Government Act 1972, the public be excluded from the meeting for the following item of business on the grounds that it involved the likely disclosure of exempt information as defined in paragraph 1 of Part I of Schedule 12(A) of the said Act."

**10 GREAT YARMOUTH TOWN CENTRE MASTERPLAN MEMBER
WORKING GROUP MINUTES 25 JANUARY 2022.**

Details

**11 GREAT YARMOUTH TRANSPORT & INFRASTRUCTURE
STEERING GROUP MINUTES 17 DECEMBER 2021**

Details

**12 GREAT YARMOUTH TRANSPORT & INFRASTRUCTURE
STEERING GROUP MINUTES 20 JANUARY 2022**

Details