

URN:

Subject: Application for a new premises licence: Brazilian Lounge, Unit 3, Estcourt Road, Great Yarmouth NR30 4JO

Report to: Licensing Sub-Committee - 22 November 2023

Report by: Licensing Officer

SUBJECT MATTER AND DECISION REQUIRED

The Licensing Sub-Committee is asked to consider the application for a new premises licence in relation to Brazilian Lounge, Unit 3, Estcourt Road, Great Yarmouth NR30 4JQ

Recommendations:

It is recommended that the Sub-Committee determines the application for a new premises licence in accordance with one of the options set out in paragraph 4 below.

1. Application for a new premises licence

- 1.1 Members are asked to consider an application made by Support Clix Ltd for a new premises licence in relation to Brazilian Lounge, Unit 3, Estcourt Road, Great Yarmouth.
- 1.2 The premise is described as a coffee shop selling hot and cold drinks, alcohol and food/snacks.
- 1.3 Paulo Loureiro will be the designated premises supervisor for the premise.
- 1.4 The applicant has applied for the following licensable activities and timings: -

Supply of alcohol (on and off the premises) and recorded music (indoors): 09:00 to 00:00 (Tue – Thur & Sun), 09:00 – 01:00 (Fri & Sat)

Late night refreshment: 23:00 to 00:00 (Tue – Thur & Sun), 23:00 – 01:00 (Fri & Sat)

Seasonal variation for all licensable activities: 01:00 close between 1 April and 1 October depending on public demand and growth of the business

Non standard timing: 01:00 close on special occasions, Halloween, New Year, Easter, Christmas and other thematic events.

2. Background information

- 2.1 The application was sent to the Responsible Authorities, advertised by notice at the premise and in a newspaper and detailed on the Council's website.
- 2.2 Upon expiry of the 28 day representation period, one representation objecting to the application was received.
- 2.3 For information only, the Planning Team have advised that the current planning permission for the premise restricts the opening hours from 08:00 to 18:00 (Monday to Saturday) and closed on Sunday.

3. Additional papers

- 3.1 Application for a new premises licence
- 3.2 Copy of the representation objecting to the application
- 3.3 Plan of the area showing the premise outlined in red.

4. Options for Members

- 4.1 Grant the application subject to the conditions identified in the operating schedule and modified to such an extent as the authority considers appropriate for the promotion of the licensing objectives.
- 4.2 To exclude from the scope of the licence any of the licensable activities to which the application relates.
- 4.3 Reject the application.

Areas of consideration: e.g. does this report raise any of the following issues and if so how have these been considered/mitigated against?

Area for consideration	Comment
Monitoring Officer Consultation:	
Section 151 Officer Consultation:	
Existing Council Policies:	
Financial Implications (including VAT and tax):	None
Legal Implications (including human rights):	Yes - Nplaw consulted
Risk Implications:	
Equality Issues/EQIA assessment:	
Crime & Disorder:	
Every Child Matters:	

Application for a premises licence to be granted under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records. I/We Support Clix Ltd_____ (Insert name(s) of applicant) apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003 Part 1 - Premises details Postal address of premises or, if none, ordnance survey map reference or description Unit 3, Estcourt Road Great Yarmouth NR30 4JQ Post town Postcode 07769370411 Telephone number at premises (if any) Non-domestic rateable value of premises £1625 Part 2 - Applicant details Please state whether you are applying for a premises licence as Please tick as appropriate a) an individual or individuals * please complete section (A) b) a person other than an individual * as a limited company/limited liability \square please complete section (B) partnership as a partnership (other than limited please complete section (B) liability) iii as an unincorporated association or please complete section (B) other (for example a statutory corporation) please complete section (B) c) a recognised club please complete section (B)

please complete section (B)

d)

a charity

	the proprietor of a	n educational establis	hment		please con	nplete section	(B)	
f)	a health service bo	dy			please con	nplete section	(B)	
g)	a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales							
ga)	Part 1 of the Healt	gistered under Chapte h and Social Care Act ig of that Part) in an tal in England	er 2 of 2008		please com	plete section	(B)	
h)	the chief officer of England and Wale	police of a police for s	ce in		please con	plete section	(B)	
* If yo	ou are applying as a clow):	person described in (a) or (b) pl	ease c	onfirm (by t	icking yes to	one	
premis	ses for licensable ac		iness whic	h invo	lves the use	of the	×	
I am n	naking the application	•						
	statutory function							
	a function discharg	ged by virtue of Her N	Aajesty's p	reroga	tive			
(A) INI	DIVIDUAL APPLI	CANTS (fill in as ap	plicable)					
Mr	☐ Mrs ☐	Miss	Ms 🔲		r Title (for ple, Rev)			
Surna	me		First na	mes				
Date of 30/07/1	of birth 1981	I am 18 years	old or over		Please tick	yes		
Nation	nality							
addres	nt residential s if different from es address							
premis				-				
Post to	wn]	Postcode			
Post to	wn ne contact telephor	ne number]	Postcode			
Post to	ne contact telephoi	ne number			Postcode			

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr 🗌	Mrs		Miss		Ms 🗌	Other Title (for example, Rev)	
Surname					First n	ames	
Date of bir	th			I am 1	8 years old o	r over P	lease tick yes
Nationality							
note 15 for	rvice), t informa	he 9-di tion)	git 'shar	e code' p	rovided to th	e applicant by the	at service: (please see
Current resi address if di premises ad	fferent f	from					
address if di premises ad	fferent f	from				Postcode	
address if di	fferent i		ie numb	er		Postcode	

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name Support Clix Ltd	
Address	
Unit 3, Estcourt Road	
NR30 4JQ, Great Yarmouth	
Registered number (where applicable) 13923427	
Description of applicant (for example, partnership, company, unincorporated association etc	;.)
Director of Support Clix Ltd, trading as (Brazilian Lounge) Unit 3, Estcourt Road, NR30 4JQ Great Yarmouth),
Great Yarmouth	

Tel	ephone number (if any) 07769370411	
E-n	nail address (optional)	
Part	3 Operating Schedule	
Wh	en do you want the premises licence to start?	DD MM YYYY 0 1 1 2 0 2 3
	ou wish the licence to be valid only for a limited period, in do you want it to end?	DD MM YYYY
Plea	ase give a general description of the premises (please read guidanc	e note 1)
The	premises are a coffe-shop that will be selling hot and cold drinks, alco	shol and food / snacks.
_		
	000 or more people are expected to attend the premises at any time, please state the number expected to attend.	
What	licensable activities do you intend to carry on from the premises?	
(plea	se see sections 1 and 14 and Schedules 1 and 2 to the Licensing A	ct 2003)
Pro	vision of regulated entertainment (please read guidance note 2)	Please tick all that apply
a)	plays (if ticking yes, fill in box A)	
b)	films (if ticking yes, fill in box B)	
c)	indoor sporting events (if ticking yes, fill in box C)	
d)	boxing or wrestling entertainment (if ticking yes, fill in box D)	
e)	live music (if ticking yes, fill in box E)	
f)	recorded music (if ticking yes, fill in box F)	\mathbf{x}
g)	performances of dance (if ticking yes, fill in box G)	
h)	anything of a similar description to that falling within (e), (f) or (if ticking yes, fill in box H)	(g)

Provision of late night refreshment (if ticking yes, fill in box I)

Supply of alcohol (if ticking yes, fill in box J)

 \mathbf{x}

In all cases complete boxes K, L and M

Plays Standard days and timings (please read guidance note 7)			Will the performance of a play take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors		
			(preuse read guidance note 5)	Outdoors		
Day	Start	Finish		Both		
Mon			Please give further details here (please read guid	dance note 4)		
Tue						
Wed			State any seasonal variations for performing plays (please guidance note 5)			
Thur						
Fri			Non standard timings. Where you intend to us for the performance of plays at different times the column on the left, please list (please read g	to those listed	in	
Sat						
Sun						

Films Standard days and timings (please read			Will the exhibition of films take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
	guidance note 7)		(picase read guidance note 3)	Outdoors	
Day	Start	Finish		Both	
Mon	ļ		Please give further details here (please read guid	dance note 4)	
Tue					
Wed	***************************************		State any seasonal variations for the exhibition of films (read guidance note 5)		se
Thur					
Fri			Non standard timings. Where you intend to us for the exhibition of films at different times to t column on the left, please list (please read guida	those listed in	
Sat					
Sun					

Indoor sporting events Standard days and timings (please read guidance note 7)		nd read	Please give further details (please read guidance note 4)
Day	Start	Finish	
Mon			
Tue			State any seasonal variations for indoor sporting events (please read guidance note 5)
Wed			
Thur		hirina imana anna a	Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list (please read guidance note 6)
Fri		2	
Sat			
Sun			

Boxing or wrestling entertainments Standard days and timings (please read		nd	Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
	timings (please read guidance note 7)			Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please read gu	idance note 4)	
Tue					
Wed		-	State any seasonal variations for boxing or wi entertainment (please read guidance note 5)	estling	
Thur					
Fri			Non standard timings. Where you intend to use for boxing or wrestling entertainment at differ listed in the column on the left, please list (please list).	rent times to th	ose
Sat			note 6)	9	
Sun					

Live music Standard days and timings (please read			Will the performance of live music take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
	guidance note 7)		(prease read guidance note 3)	Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please read guid	dance note 4)	1
Tue					
Wed	Wed		State any seasonal variations for the performation (please read guidance note 5)	nce of live mu	sic
Thur					
Fri	P.1		Non standard timings. Where you intend to us for the performance of live music at different t listed in the column on the left, please list (pleas	imes to those	
Sat			note 6)	S	
Sun					

Recorded music Standard days and timings (please read guidance note 7)		Will the playing of recorded music take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	₩.	
			Outdoors		
Start	Finish		Both		
		Please give further details here (please read guid	dance note 4)		
Tue 09:00 00:00		Sound System. Has Built in Amplifier but is a sta			
		sound system.			
09:00	00:00	State any seasonal variations for the playing of recorded music (please read guidance note 5)			
09:00	00:00				
09:00	01:00 ·	for the playing of recorded music at different t	imes to those		
09:00	01:00	note 6)	e read guidan		
		We only intend to sell alcohol till late night (01:0	0) mainly Frid	av	
09:00	00:00				
	sard days gs (please note note note note note note note not	ard days and style (please read note note 7) Start Finish 09:00 00:00 09:00 00:00 09:00 01:00	indoors or outdoors or both – please tick (please read guidance note 3) Start Finish Please give further details here (please read guidance note 3) The Music will be from and Logitech Z5500 sour Sound System. Has Built in Amplifier but is a state sound system. State any seasonal variations for the playing of (please read guidance note 5) From 1st April to 1st October we intend to open might 01:00 Tuesday to Sunday depending on the growth of the business. Non standard timings. Where you intend to us for the playing of recorded music at different to listed in the column on the left. please list (please open on the column on the le	Indoors Indo	

Performances of dance Standard days and			Will the performance of dance take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
timings (please read guidance note 7)		read	(, , , , , , , , , , , , , , , , , , ,	Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please read guid	dance note 4)	
Tue					
Wed			State any seasonal variations for the performation (please read guidance note 5)	nce of dance	
Thur					
Fri			Non standard timings. Where you intend to us for the performance of dance at different times the column on the left, please list (please read g	to those listed	lin
Sat					
Sun	**********				

descri falling (g) Standa timing	ption to ption to within (and days a s (please ace note 7	that e), (f) or and read	Please give a description of the type of entertainment you will be providing		e
Day	Start	Finish	Will this entertainment take place indoors or	Indoors	
Mon			outdoors or both – please tick (please read guidance note 3)	Outdoors	
				Both	
Wed	-		State any seasonal variations for entertainmen description to that falling within (e), (f) or (g) guidance note 5)	t of a similar (please read	
Fri					
Sat Non standard timings. Where you intend to use the for the entertainment of a similar description to the within (e), (f) or (g) at different times to those lister column on the left, please list (please read guidance)		to that falling			
Sun					

Late night refreshment Standard days and			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors Q	x
	mings (please read uidance note 7)				
Day	Start	Finish		Both	
Mon			Please give further details here (please read gu	idance note 4)	
Tue	23:00	00:00	The Music will be from and Logitech Z5500 sou Sound System. Has Built in Amplifier but is a st sound system.		
Wed	23:00	00:00	State any seasonal variations for the provision refreshment (please read guidance note 5)	of late night	
Thur	23:00	00:00	From 1 st April to 1 st October we intend to open r night 01:00 Tuesday to Sunday depending on the growth of the business.		
Fri	23:00	01:00	Non standard timings. Where you intend to u for the provision of late night refreshment at o those listed in the column on the left, please list	different times	es , to
Sat	23:00	01:00	guidance note 6)	se (prease read	
Sun	23:00	00:00	We only intend to sell late night refreshments till mainly Friday and Saturday or special occasions Year, Easter, Christmas or other thematic events	, Halloween, N	

Stand	ly of alco ard days gs (please	and	Will the supply of alcohol be for consumption – please tick (please read guidance note 8) On the premises Off the premises		es 🗆
	nce note				
Day	Start	Finish		Both	x
Mon			State any seasonal variations for the supply read guidance note 5)	v of alcohol (please	e
Tue	09:00	00:00	From 1st April to 1st October we intend to openight 01:00 Tuesday to Sunday depending on and growth of the business.	en more days till la the public demand	te d
Wed	09:00	00:00	and grown or the education.		
Thur	09:00	00:00	Non standard timings. Where you intend to the supply of alcohol at different times column on the left, please list (please read g	to those listed in t	
Fri	09:00	01:00	We only intend to sell alcohol till late night (() and Saturday or special occasions, Halloween	01:00) mainly Frid	
Sat	09:00	01:00	Christmas or other thematic events.	,	-,
Sun	09:00	00:00			

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form):

Name Paulo Jorge Rodrigues Ferreira Loureiro	
Date of birth	
Address	
Postcode	
Personal licence number (if known) WPERS3739	

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9).

There are no Adult Entertainment that involves nudity, semi-nudity, films of any kind. The only adult dedicated act will be the sale of alcohol on the premises. All the alcohol sales will be subject to age confirmation and authorized for 18 or over, challenge 25 will be put in place.

\mathbf{L}

Hours premises are open to the public Standard days and timings (please read guidance note 7)		blic and read	State any seasonal variations (please read guidance note 5) From 1st April to 1st October we intend to open more days till late night 01:00 Tuesday to Sunday depending on the public demand and growth of the business.
Day	Start	Finish	
Mon	ļ		
Tue	09:00	00:00	
Wed	09:00	00:00	
Thur	09:00	00:00	Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list (please read guidance note 6)
Fri	09:00	01:00	We only intend to open to public till late night (01:00) mainly Friday and Saturday or special occasions, Halloween, New Year, Easter, Christmas or other thematic events.
Sat	09:00	01:00	-
Sun	09:00	00:00	

Describe the steps you intend to take to promote the four licensing objectives:

a) General - all four licensing objectives (b, c, d and e) (please read guidance note 10)

All four licensing objectives are:

The Prevention of Crime and Disorder

Public Safety

The prevention of public nuisance

The Protection of children from harm

b) The prevention of crime and disorder

Prevent drunkenness and anti-social behaviour in and out of the premises also prevent litter and pollution.

c) Public safety

We have CCTV system at the premisses to help to monitor public behaviour. Close attention will be given to any signs of drunkenness to prevent undesirable situations in and out of the premises

d) The prevention of public nuisance

We will have signs to advise customers to leave the premises quietly promoting ban of those who do not cooperate

e) The protection of children from harm

All the alcohol sales will occur under Challenge 25 to make sure no alcohol is sold to under 18 years Old.

Checklist:

Please tick to indicate agreement

•	I have made or enclosed payment of the fee.	
•	I have enclosed the plan of the premises.	
•	I have sent copies of this application and the plan to responsible authorities and others where applicable.	\square
	I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.	
•	I understand that I must now advertise my application.	
•	I understand that if I do not comply with the above requirements my application will be rejected.	P
•	[Applicable to all individual applicants, including those in a partnership which is not	_
	a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United	
	Kingdom or my share code issued by the Home Office online right to work checking service (please read note 15).	

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

Part 4 - Signatures (please read guidance note 11)

Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 12). If signing on behalf of the applicant, please state in what capacity.

[Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15). The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or

	her proof of entitlement to work, or have conducted an online right to work check using the Home Office online right to work checking service which confirmed their right to work (please see note 15)
Signature	Paulo Loureiro
Date	25/09/2023
Capacity	Director

For joint applications, signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent (please read guidance note 13). If signing on behalf of the applicant, please state in what capacity.

Signature	
Date	
Capacity	

Great Yarmouth Borough Council is committed to protecting the rights and privacy of individuals with regard to the processing of personal data.

The information supplied will be processed under Article 6(1)(e) - Public Task

To view the complete Licensing privacy statement please go to www.great-yarmouth.gov.uk/licensing

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 14)

Paulo Jorge Rodrigues Ferreira Loureiro Unit 3, Estcourt Road

Post town Great Yarmouth Postcode NR30 4JQ
Telephone number (if any) 07769370411

If you would prefer us to correspond with you by e-mail, your e-mail address (optional) croftunderkover@gmail.com

Great Yarmouth Borough Council Licensing Act 2003



Consent of individual to being specified as premises supervisor

Paulo Jorge Rodrigues Ferreira Loureiro [full name of prospective premises supervisor]
of
[home address of prospective premises supervisor]
hereby confirm that I give my consent to be specified as the designated premises supervisor in relation to the application for
Selling Alcohol, late night refreshments
[type of application]
by
Paulo Jorge Rodrigues Ferreira Loureiro [name of applicant]
relating to a premises licence WPERS3739 [number of existing licence, if any]
for
Brazilian Lounge Unit 3, Estcourt Road NR30 4JQ, Great Yarmouth
[name and address of premises to which the application relates]
and any premises licence to be granted or varied in respect of this application made by
Paulo Jorge Rodrigues Ferreira Loureiro
[name of applicant]

concerning the supply of alcohol at

Brazilian Lounge Unit3, Estcourt Road NR30 4JQ, Great Yarmouth

[name and address of premises to which application relates]

I also confirm that I am entitled to work in the United Kingdom and am applying for, intend to apply for or currently hold a personal licence, details of which I set out below.

Personal licence number

WPERS3739

[insert personal licence number, if any]

Personal licence issuing authority

East Suffolk Council

[insert name and address and telephone number of personal licence issuing authority, if any]

Paulo Loureiro

Name (please print)

Paulo Jorge Rodrigues Ferreira Loureiro

Date

25/09/2023

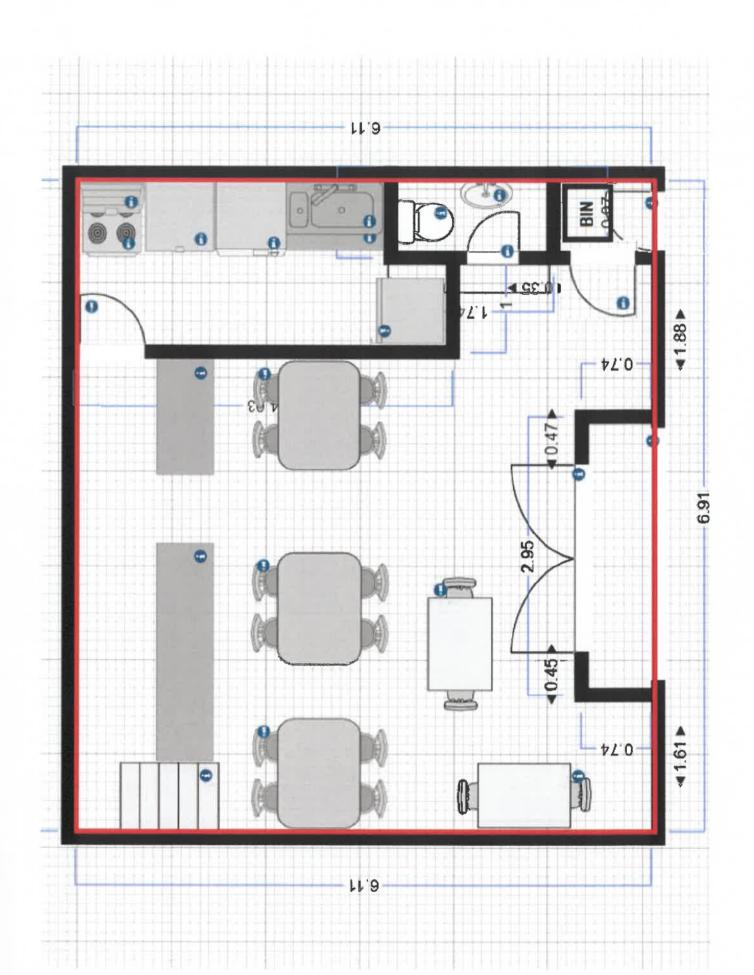
Great Yarmouth Borough Council is committed to protecting the rights and privacy of individuals with regard to the processing of personal data.

The information supplied will be processed under Article 6(1)(e) - Public Task

To view the complete Licensing privacy statement please go to www.great-yarmouth.gov.uk/licensing

Please return this form to:-The Licensing Team, Greyfriars House,

Greyfriars House, Greyfriars Way, Great Yarmouth, NR30 2QE



Elaine M. Hignett

From: Mrs Arruda, Rachel <

Sent: 16 October 2023 12:59

To: licensing

Subject: Objection to alcohol & music application for Support Clix Ltd (Brazilian Lounge), Unit 3 Estcourt

Road

Categories: Green category

Dear Sir or Madam,

I am writing this email to object to the licensing application for the above.

Flagship Housing Association are building an estate of new build properties which are directing opposite Unit 3 Estcourt Road and will be subject to noise/loud music and drunk people if this application is approved.

As a resident of Estcourt Road we already have enough noise with the car garage opposite us revving engines, using the road as a racetrack, playing loud music from car stereos, shouting and swearing, and parking wherever they like on double yellow lines, blocking junctions and on pavements. They open seven days a week and all evening too with complete disregard for the people who live here. (We have complained about this more than once in the past but nothing gets done).

As the building which used to be Hurrells has now been converted into residential properties too, Estcourt Road is now prominently more residential use than business so I feel serving alcohol and playing loud music to the early hours of the morning would be highly inappropriate.

Thank you.

Kind regards; Rachel Arruda



Great Yarmouth Borough Council Town Hall Hall Plain Great Yarmouth NR30 2QF UNIT 3 ESTCOURT ROAD GREAT YARMOUTH