



GREAT YARMOUTH BOROUGH COUNCIL

Economic Development Committee

Date: Monday, 06 March 2023

Time: 18:00

Venue: Council Chamber

Address: Town Hall, Hall Plain, Great Yarmouth, NR30 2QF

AGENDA

Open to Public and Press

1 APOLOGIES FOR ABSENCE

To receive any apologies for absence.

2 DECLARATIONS OF INTEREST

You have a Disclosable Pecuniary Interest in a matter to be discussed if it relates to something on your Register of Interests form. You must declare the interest and leave the room while the matter is dealt with.

You have a Personal Interest in a matter to be discussed if it affects

- your well being or financial position
- that of your family or close friends
- that of a club or society in which you have a management role
- that of another public body of which you are a member to a greater extent than others in your ward.

You must declare a personal interest but can speak and vote on the matter.

Whenever you declare an interest you must say why the interest arises, so that it can be included in the minutes.

3 **MINUTES** **4 - 10**

To confirm the minutes of the meeting held on 9th January 2023.

4 **MATTERS ARISING**

To consider any matters arising from the above minutes.

5 **FORWARD PLAN**

Details

6 **ECONOMIC GROWTH STRATEGY AND ACTION PLAN UPDATE** **11 - 35**
REPORT WITH ANNEXES 3 AND 4

Report attached.

7 **GENERATE MARKETING & PROMOTION UPDATE** **36 - 72**

Report attached.

8 **TRANSPORT EAST MEMORANDUM OF UNDERSTANDING** **73 - 98**

Report attached.

9 ANY OTHER BUSINESS

Update from Barclays.