

Wish you were here!

CONFERENCE PROGRAMME

EXPLORING SEASIDE HERITAGE



GREAT YARMOUTH

ST GEORGES THEATRE

20th OCTOBER 2016

TICKETS £25

For booking and more information visit:
<http://www.greatyarmouthpreservationtrust.org/>



GREAT YARMOUTH
BOROUGH COUNCIL

GreatYarmouthPreservationTrust

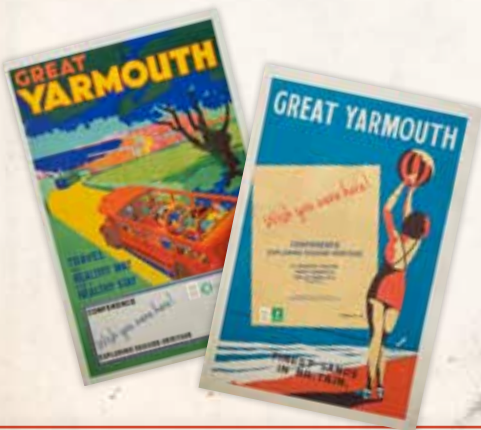
Neighbourhoods
that work

Welcome

Following last year's hugely successful conference, Great Yarmouth Preservation Trust and Great Yarmouth Borough Cultural Heritage Partnership would like to again invite you to celebrate the unique character of Great Yarmouth, to explore its heritage and to discuss the social, economic and cultural issues prevalent in many historic seaside towns in the 21st century.

Great Yarmouth Preservation Trust was founded in 1979 with a vision to preserve the historic built environment in the Borough of Great Yarmouth. The Trust has directly saved historic buildings and campaigned and helped to promote the preservation of our shared heritage. The Trust also works in partnership with Great Yarmouth Borough Council to assist with the delivery of grant schemes and regeneration projects.

The Great Yarmouth Borough Cultural Heritage Partnership was established in 2015 and membership is open to any individual or organisation involved and interested in cultural heritage. Its vision is to establish the Borough of Great Yarmouth as a leading cultural heritage destination and aims to do this by sharing and promoting knowledge of our cultural heritage and the Partnership throughout the borough and beyond.



What is the conference about?

The British Seaside resort, often emblematic of social and economic developments as well as changing tastes, has remained a fixture of British culture and heritage since the 18th century. Quickly emerging as a cultural phenomenon alongside the advance of the pleasure industry, the seaside town has shaped a unique and often quirky identity, which has since generated a shared public nostalgia for this distinct culture. This conference aims to explore the significance of seaside heritage, investigating its undulating history as well the challenges it has faced in the 20th and 21st centuries.

Being situated in Great Yarmouth, 'Wish You Were Here' will aptly address the social, economic and cultural conditions of seaside towns, discuss the importance of coastal heritage and consider the uniqueness and other worldliness of the place between land and sea.

Who is it for?

- People working to promote and deliver heritage, arts, and cultural activities especially within seaside towns.
- Anyone interested in the cultural heritage of Great Yarmouth and the significant challenges it faces today.
- Those involved in the management of the built environment with a specific interest in place-making and community involvement.

The conference will explore:

- The rich cultural heritage of seaside towns, their multifaceted history throughout the 20th century and their scope for regeneration in the 21st century.
- The threats that coastal areas and their heritage face during times of economic hardship and the loss of traditional industry.
- Ways in which heritage and identity can contribute to the regeneration of historic coastal towns.
- The role of heritage and community in place-making.

Keynote speaker:

Dr Anna Keay, Landmark Trust

Half a Century by the Seaside: The Landmark Trust and Coastal Heritage

This talk will consider the issues and challenges faced by the Landmark Trust in saving and reviving coastal buildings over its 50 year history. With some 56 coastal buildings now in its care, and the island of Lundy, the Landmark has experienced the highs and lows of trying to rescue buildings of the seaside since 1965. This talk will use case studies, from artillery forts to prefabricated housing, fishermen's cottages to polite villas, to consider how the challenges of these uniquely special buildings have been addressed in the past half century and what the lessons might be for the future.

Dr Anna Keay is the Director of the Landmark Trust, which has rescued and now operates 200 historic buildings across the UK and beyond. She is a historian by training and was formerly a curator of historic royal palaces and the Curatorial Director of English Heritage. Her publications include *The Elizabethan Garden at Kenilworth*, *Landmark: a History of Britain in 50 Buildings* and *The Last Royal Rebel: the Life and Death of James Duke of Monmouth*. She lives in a medieval merchant's house on the Ouse in King's Lynn.



Professor John Schofield, University of York

Mods & Rockers: Radical Perspectives on Coastal Heritage

Professor John Schofield is Head of Department in Archaeology, Director of the Cultural Heritage Management MA programme and Director of the Centre for Applied Heritage Studies (CAHSt).

John was previously an archaeologist with English Heritage, where he had the dual responsibilities of being Inspector in the Characterisation Team, and Head of Military Programmes. John joined English Heritage in 1989 and had numerous roles in that time, within heritage protection and policy in particular. Over the past ten years he supplemented work in the heritage sector with regular teaching commitments in the UK and overseas, not least at the universities of Southampton (where he taught a heritage module to undergraduates) and Bristol where he taught MA students. John is also Docent in Cultural Heritage, Landscape and Contemporary Archaeology at the University of Turku (Finland).



SPEAKERS

David McDonald, Institute for Historic Building Conservation Pier Pressure: Placemaking in Seaside Towns

David McDonald is an independent historic environment and urban design consultant, specialising in providing heritage training for built environment professionals. He formerly led the Conservation and Design Team at the Royal Borough of Kensington and Chelsea. He originally trained as a town planner, then completed the Post-graduate Diploma in Building Conservation at the Architectural Association while working for the London Borough of Camden. David has held a number of positions at the Institute of Historic Building Conservation (IHBC), including Chair of the London Branch and Education Secretary. He has been President of the IHBC since September 2015. He is also a member of the Victorian Society's Southern Buildings Committee and Wandsworth's Design Review Panel.



Esther Graham, Scarborough Museums Trust Oh I Do Like To Be Beside The Seaside: Building a Network for Seaside Heritage

Esther Graham is the Project Officer at Scarborough Museums Trust. She has worked in museums for ten years and more recently has focused on projects that have explored lesser known aspects of our heritage. She is a board member of the Yorkshire Federation of Museums and Art Galleries.



John Knell Making Waves - A Cultural Strategy for Great Yarmouth

John Knell is a strategy consultant who works widely across the private, public and third sectors, and he has an international reputation as a cultural policy analyst. He has recently been developing the 'Culture Counts' platform, working with Michael Chappell and colleagues in Australia (www.culturecounts.cc) to support the use of the quality metrics that have been co-produced with the cultural sector in UK and Australia. He is Chair of Sound and Music.



SPEAKERS

Jonathan Clark, Heritage Lottery Fund Heritage Culture and Community

In 2001 Jonathan co-founded the social enterprise 'Open Doors International Language School' a charitable business working primarily with asylum seekers and refugees. In 2003 he was appointed as 'Asylum Seeker & Refugee Coordinator' for Plymouth. Jonathan then took on the role of Local Manager for the Big Lottery Fund in the East of England.

During this time with the Fund, he has led local delivery of a number of significant funding programmes and investments, acted as Head of Region and more recently taken a national lead on rural policy issues.

Jonathan has just completed an 'Advanced Diploma in Grant Funding' through the University of Derby majoring on the challenge of addressing need in rural areas.



Sara Crofts, Heritage Lottery Fund Coastal Creativity: Using Heritage as a Tool for Seaside Regeneration in the 21st Century

Sara Crofts studied architecture at Edinburgh College of Art where she specialised in historic building conservation and subsequently worked for a number of architectural practices focusing on the repair and conservation of historic buildings. Sara most recently spent 11 years working for the Society for the Protection of Ancient Buildings (SPAB) where she was Deputy Director and Head of Casework.

Sara also ran the SPAB's Faith in Maintenance project. Sara joined the Heritage Lottery Fund in June 2015 as Head of Historic Environment and has a particular interest in architecture, building conservation, archaeology and place-making.



SPEAKERS

Charlotte Paddock, Great Yarmouth Borough Council and Great Yarmouth Preservation Trust

Extravagance and Escapism at Great Yarmouth: 1900-1970

Charlotte Paddock is the Assistant Conservation Officer for Great Yarmouth Borough Council and the Heritage Adviser for Great Yarmouth Preservation Trust. She gained a Masters degree in Cultural Heritage Management in 2014 and subsequently worked with a heritage consultancy, focussing on historic research and interpretation for HLF funded projects. In 2015 she worked with India's National Trust for Arts and Cultural Heritage to contributing towards a World Heritage Site nomination.



Darren Barker, Great Yarmouth Borough Council and Great Yarmouth Preservation Trust

The 70's and Beyond

Darren Barker is the Principal Conservation Officer for Great Yarmouth Borough Council and the Project Director for Great Yarmouth Preservation Trust. He began his career in 1993 as an architectural conservator and from 1997 as a Conservation Officer. He has a track record in creating viable new uses for redundant buildings and spaces. He is particularly focused on community inclusion and training through heritage projects. Darren has established and manages a number of European conservation and training projects.



David Allen, Allen Scott Ltd Landscape Design

Heydays of the Waterways – The Return

With over 25 years of experience, David has worked on many tourism and heritage related projects from theme parks in Europe to tourism strategies in Palestine and India and more recently on restoring heritage parks and attractions.

David's practice, Allen Scott Landscape Architects, have been preparing restoration plans for the Venetian Waterways and Boating Lake in Great Yarmouth. His research into the Waterways reveals their unique design and a fascinating story of post-war optimism, growth and decline.



PROGRAMME

09:30	REGISTRATION AND COFFEE
10:00	Welcome and Introduction - Bernard Williamson
10:10	John Schofield
10:45	David McDonald
11:20	Esther Graham
11:45	John Knell
12:10	Q&A
12:30	LUNCH
13:35	Anna Keay (Keynote Speaker)
14:10	Jonathan Clark
14:35	Sara Crofts
15:00	Q&A
15:10	COFFEE BREAK
15:30	Charlotte Paddock
15:50	Darren Barker
16:15	David Allen
16:40	Q&A
16:50	Closure of Conference and House Keeping - Bernard Williamson

Delegates are invited to walk to Skipplings Gallery, 133 King Street, after the conference ends to view a postcard and poster exhibition before returning to St George's Theatre at 6pm for the optional evening event.

From 6pm a Fish'n'Chip supper will be served from outside St George's Theatre* after which delegates will be invited to watch a vintage seaside film within the theatre. Drinks and popcorn will be available to purchase at St George's Café.

*This is not included in the price of the ticket. Vegetarian options will be available.



ASSOCIATED HERITAGE EVENTS

Wednesday 19th October

Heritage Walk - at Great Yarmouth Minster

2:00pm

Dr Paul Davies will take visitors on a tour of Great Yarmouth Minster and Cemeteries, guiding visitors through the historical development of the site, beginning in the year 1101.

Please meet at the main entrance 10 minutes before walk commences.

FREE event.

Time and Tide Evening Talk with Buffet - at the Time and Tide Museum, Great Yarmouth.

6:00pm – 8:45pm

Dr Sarah Monks, Lecturer in Art History from the University of East Anglia is a specialist on maritime painting and will be talking about a number of items in the Time and Tide collection. After the buffet and Maritime Fine Art talk, guests will be able to walk the museum and view the maritime art on display in the galleries.

Tickets cost £10 and can be booked through the Time and Tide Museum.

Email: yarmouth.museums@norfolk.gov.uk

Tel: 01493 743930

Wednesday 19th – Saturday 22nd October

Skippings Gallery, King Street, Great Yarmouth.

Open 11:00am – 4:00pm

A fascinating exhibition demonstrating Great Yarmouth's 20th century history as depicted on postcard and poster:

FREE admission.

Friday 21st October

Neighbourhoods that Work (NTW) Study Visit - at St. George's Theatre, Great Yarmouth.

10:00am – 3:00pm

Want to find out more about Community Development initiatives in Great Yarmouth? Then come along to the Neighbourhoods that Work study visit 2016.

Neighbourhoods that Work (NTW) is amongst the first of its kind in England - a progressive pathfinder, in conjunction with the Big Lottery, focussing on 'Whole Place' based approaches to developing Stronger Communities. The Study Visit 2016 is a day-long programme designed for learning, sharing and inspiration- plus opportunities to meet the teams, discover insights into the practice, hear how the local connects to the global, and to visit grass-roots development projects in action!

Places are FREE, but limited. To book yours, visit: www.eventbrite.co.uk/e/neighbourhoods-that-work-study-visit-2016-creating-stronger-communities-tickets-27564513201

To book tickets visit:

www.greatyarmouthpreservationtrust.org/en/

or

www.eventbrite.co.uk/e/wish-you-were-here-heritage-conference-tickets-26079392164

Alternatively tickets can be booked at St George's Theatre box office.

