

# **Great Yarmouth residents parking- Zone B- consultation analysis briefing note**

**2<sup>nd</sup> September 2013**

## **1. Consultation**

The consultation was based on the proposed Zone B boundary, plus a 100m “buffer zone” beyond in order to gauge neighbouring views. 3111 letters were sent out, to which 659 responses were received. This response rate of 21% is considered reasonably good for this type of consultation (details appended).

Within Zone B, 43% of respondents (188) supported a new residents parking scheme.

County Officers were asked to examine a revised boundary, within part of the consultation area, where resident support was stronger. In this area, 53% of residents (169) supported a scheme. However, only 30% of businesses (27) were supportive. Taking all respondents together, to represent the community, support is then 48% (196). It should be noted that this revised boundary includes part of the 100m “buffer zone” ; these within it who expressed a view on the scheme may hold a different view based on an adjusted boundary that directly affects them.

Norfolk County Councils “Parking management guidelines “ (4.6) states that *“a majority response rate from these that respond is the most suitable criterion to establish whether a scheme should proceed. However, in some instances the response rate can be quite low and therefore consideration should be given to a minimum consultation rate being required, for example at least 30% of consultees respond with a majority of 51% or above to enable a scheme to progress to the detailed design and statutory consultation stages”*.

Neither proposal commands majority support.

## **1. Financial**

A further, key requirement from NCC *"parking principles"* is that *"parking management schemes would be undertaken only where they will be fully funded or are self financing across an area (eg costs met from permit or other parking charges) residents parking will only be introduced where it is fully funded or self financing as a standalone scheme ie it does not require ongoing support from the county council. In both cases the funding includes the cost of design and implementation and any ongoing revenue issues like upkeep of equipment"*

County Officers also completed further analysis to check the previous, desktop study that suggested a Zone B scheme could generate a £5k annual surplus (ie it could be self financing). This was based on a comparison with Zone A (which is now self financing). This took account of property numbers (only slightly different), levels of car ownership from census data (broadly the

same), and the latest permit numbers following cost increases in January 2013. On this basis, Zone B could still generate a small surplus, around £1.5k (details appended). This assumes that:

- permit take up for Zone B would be similar to Zone A; given that support for the scheme is below 50% on a 22% response rate, that assumption may not be realised.
- There will be a minimal penalty notice income for Zone B. Such income for Zone A has been in decline over the past few years, as illustrated in the financial table below.

### **3. Implementation costs**

The County Councils formal position statement, set out in October 2012 to the Great Yarmouth car parking steering group estimated implementation costs of around £44,000 (£50,000 for Zone A in 2006/07 without including all the development work undertaken in previous years) comprising:

1. £20,000 surveys/financial viability assessments/preliminary consultation/draft notice process/formal consultation;
2. £20,000 design & implementation;
3. £4,000 Great Yarmouth Borough Council's set up costs.

Beyond the recently completed survey, this would leave a further commitment of some £34,000 to implement the scheme that would need to be identified. The statement concluded as follows:

*"In considering a request to extend residents parking NCC would need to see evidence of significant support, proposals to fund its implementation and ongoing operation, and support from local members."*

### **4. Conclusion**

Parking management guidelines also state that: *"There is also a significant risk to the council of promoting schemes which may not be supported by the local community or be financially self supporting"*.

The view of Officers is that this risk is applicable. Local community support (43% for Zone B; 48% for the revised Zone B) does not meet the parking guidance requirement of above 50%. The prospect of the scheme being self financing is borderline at best, but could conceivably run at a deficit if the underlying assumptions are not realised.

**GYBC Income / Expenditure Costs for  
Residents Car Parking Permit Scheme**

	Zone A							Zone B predicted	Zone C predicted
	2006/07	2007/08	2008/09	2009/10	2010/11	2011/12	2012/13		
	Summer 2006	Summer 2007	Summer 2008	Summer 2009	Summer 2010	Summer 2011	Summer 2012		
	(Year 5)	(Year 6)	(Year 7)	(Year 8)	(Year 9)	(Year 10)	(Year 11)		
<b>Income</b>									
Permits Issued Income	£38,156.00	£47,502.00	£45,144.00	£46,159.00	£43,172.00	£36,061.00	£61,463.30	£58,118.73	£37,792.41
Excess charge notice income	£12,983.00	£80,094.00	£55,123.00	£48,875.00	£34,645.00	£23,160.00	£23,705.00	£5,000.00	£5,000.00
Set up Grant from On Street Pay & Display	£12,766.00								
<b>Total income</b>	<b>£63,905.00</b>	<b>£127,596.00</b>	<b>£100,267.00</b>	<b>£95,034.00</b>	<b>£77,817.00</b>	<b>£59,221.00</b>	<b>£85,168.30</b>	<b>£63,118.73</b>	<b>£42,792.41</b>
<b>GYBC Expenditure/Costs</b>									
Salary Costs including direct on-costs (Employers NI + pension contributions).	£48,420.00	£96,436.00	£119,833.00	£115,024.00	£121,532.00	£80,063.00	£53,478.00	£42,394.89	£42,394.89
Training	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£27.00	£27.00	£0.00
Backfunding / FRS17			-£11,206.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Transport	£16.00		£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Clothing and uniforms	£499.00	£648.00	£362.00	£719.00	£371.00	£275.00	£62.00	£62.00	£371.00
Postage	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Phones and radios	£1,118.00	£932.00	£439.00	£226.00	£196.00	£231.00	£41.00	£41.00	£196.00
Office equipment	£3,122.00	£1,095.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
General P&S Expenses	£165.00	£774.00	£538.00	£682.00	£564.00	£454.00	£271.00	£271.00	£564.00
Tickets	£1,795.00	£1,955.00	£2,660.00	£1,510.00	£1,895.00	£1,895.00	£1,895.00	£1,895.00	£1,895.00
Subsistence	£0.00	£40.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Bank Charges	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Legal Expenses	£0.00	£0.00	£0.00	£0.00	£250.00	£0.00	£0.00	£0.00	£250.00
Admin Buildings	£605.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Departmental Recharges for the overhead ie support staff, premises, computers, vehicles etc etc	£16,400.00	£52,660.00	£50,000.00	£50,000.00	£50,000.00	£29,740.00	£21,391.20	£16,957.96	£16,957.96
<b>Total GYBC Expenditure/Costs</b>	<b>£72,140.00</b>	<b>£154,540.00</b>	<b>£162,626.00</b>	<b>£168,161.00</b>	<b>£174,808.00</b>	<b>£112,658.00</b>	<b>£77,165.20</b>	<b>£61,648.85</b>	<b>£62,628.85</b>
Support from amended scheme proposal							<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>
<b>Balance</b>	<b>-£8,235.00</b>	<b>-£26,944.00</b>	<b>-£62,359.00</b>	<b>-£73,127.00</b>	<b>-£96,991.00</b>	<b>-£53,437.00</b>	<b>£8,003.10</b>	<b>£1,469.89</b>	<b>-£19,836.44</b>

**PJ3326 - Great Yarmouth - Zone B Parking Permit Scheme Consultation Replies Analysis**

Description	Numbers	Percentage
Total letters sent out	3111	
Letters returned	72	
Total replies received	659	21%

Question 1 Answers	Zone B (+100m Offset)		Zone B	
Yes	302	46%	221	50%
No	319	49%	193	44%
No Opinion	33	5%	26	6%
Total	654		440	

Question 1 Answers	Zone B (+100m Offset) Properties		Zone B Properties	
Yes	247	45%	184	49%
No	275	50%	165	44%
No Opinion	29	5%	24	6%
Total	551		373	

Question 1 Answers	Zone B (+100m Offset) Businesses		Zone B Businesses	
Yes	55	53%	37	55%
No	44	43%	28	42%
No Opinion	4	4%	2	3%
Total	103		67	

Question 2 Answers	Zone B (+100m Offset)		Zone B	
Yes I do support	250	38%	188	43%
No I don't support	357	54%	221	50%
No Opinion	52	8%	33	7%
Total	659		442	

Question 2 Answers	Zone B (+100m Offset) Properties		Zone B Properties	
Yes I do support	222	40%	169	45%
No I don't support	293	53%	181	48%
No Opinion	41	7%	26	7%
Total	556		376	

Question 2 Answers	Zone B (+100m Offset) Businesses		Zone B Business	
Yes I do support	28	27%	19	29%
No I don't support	64	62%	40	61%
No Opinion	11	11%	7	11%
Total	103		66	

New Boundary (Rev A)	
2305	
406	18%

New Boundary(Rev A)		Difference between Boundaries	
228	56%	74	30%
159	39%	160	64%
18	4%	15	6%
405		249	

New Boundary(Rev A) Properties		Difference between Boundaries	
178	57%	69	29%
123	39%	152	64%
14	4%	15	6%
315		236	

New Boundary(Rev A) Businesses		Difference between Boundaries	
50	56%	5	38%
36	40%	8	62%
4	4%	0	0%
90		13	

New Boundary(Rev A)		Difference between Boundaries	
196	48%	54	21%
175	43%	182	72%
35	9%	17	7%
406		253	

New Boundary(Rev A) Properties		Difference between Boundaries	
169	53%	53	22%
123	39%	170	71%
25	8%	16	7%
317		239	

New Boundary(Rev A) Businesses		Difference between Boundaries	
27	30%	1	7%
52	58%	12	86%
10	11%	1	7%
89		14	

# Great Yarmouth Car Parking On Street Pay & Display Surplus Funds A/C

04/10/2013

Surplus Funds Account Balance at the start of 2013/14							£443,324
B/F from 2012/13							
Surplus Income for 2012 Summer Season							£0
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Note 1. 2011/12 Contribution.

Note 2. Beach Coach Station and the St Nicholas CCTV cameras

Note 3. Fullers Hill and the Conge CCTV cameras

Note 4. Contributions to running costs

Note 5. Contribution towards expenditure in 2010/11.

Note 6. Funding set aside for design, consultation and towards implementation.

Note 7. To be agreed with NCC Cabinet Member

Note 8. To be agreed with NCC Cabinet Member

Note 9. Expenditure in 2011/12

Note 10. Contribution to expenditure in 2012/13.

Note 11. GYBC request agreed with NCC Cabinet Member.

Note 12. Improvements programmed for 2013/14.

Note 13. *To be determined (is there a need to continue with temporary CCTV surveillance).*

Note 14. Contribution to expenditure in 2011/12