



**GREAT YARMOUTH**  
BOROUGH COUNCIL

# Economic Development Committee

**Date:** Monday, 03 June 2019  
**Time:** 18:30  
**Venue:** Supper Room  
**Address:** Town Hall, Hall Plain, Great Yarmouth, NR30 2QF

## AGENDA

Open to Public and Press

### 1 **APOLOGIES FOR ABSENCE**

To receive any apologies for absence.

### 2 **DECLARATIONS OF INTEREST**

You have a Disclosable Pecuniary Interest in a matter to be discussed if it relates to something on your Register of Interests form. You must declare the interest and leave the room while the matter is dealt with.

You have a Personal Interest in a matter to be discussed if it affects

- your well being or financial position
- that of your family or close friends
- that of a club or society in which you have a management role
- that of another public body of which you are a member to a greater extent than others in your ward.

You must declare a personal interest but can speak and vote on the

matter.

Whenever you declare an interest you must say why the interest arises, so that it can be included in the minutes.

**3      MINUTES      4 - 7**

To confirm the minutes of the meeting held on 1 April 2019.

**4      MATTERS ARISING**

To consider any matters arising from the above minutes.

**5      FORWARD PLAN      8 - 8**

The Committee to receive and consider the Economic Development Committee Forward Plan.

**6      GREATER YARMOUTH TOURISM & BUSINESS IMPROVEMENT      9 - 39**  
**AREA (GYTABIA) - PROPOSED SECOND TERM**

The report from the Head of IT, Communications & Marketing is attached.

**7      GO TRADE PROJECT UPDATE      40 - 48**

The report from the Project Manager is attached.

**8      TELECOMS & FIBRE BROADBAND IMPROVEMENTS IN GREAT      49 - 56**  
**YARMOUTH BOROUGH**

The report from the Head of Planning & Growth is attached.

**9     ANY OTHER BUSINESS**

To consider any other business as may be determined by the Chairman of the meeting as being of sufficient urgency to warrant consideration.

**10    EXCLUSION OF PUBLIC**

In the event of the Committee wishing to exclude the public from the meeting, the following resolution will be moved:-

"That under Section 100(A)(4) of the Local Government Act 1972, the public be excluded from the meeting for the following item of business on the grounds that it involved the likely disclosure of exempt information as defined in paragraph 1 of Part I of Schedule 12(A) of the said Act."