

## Zone A – Extra measures prelim investigation.

Norfolk County Council officers conducted surveys of the individual bays within the existing Zone A residents parking area based upon the plan submitted by GYBC. The request was to consider ways of providing additional income to support the financial viability of Zone.

Suggestions for consideration were a scratch card scheme, or a voucher system which would allow visitors to buy tickets to purchase parking at various shops around the town & seafront, or Pay & Display.

Initial investigations and correspondence with other authorities that use a voucher system raised issues of administration issues and costs and lack of clarity for visitors looking for parking then finding a retailer nearby. As pay and display is already established within the town and widely recognised and understood it was felt that from an administrative and customers perspective it is the most coherent approach.

It is proposed to use the parkeon solar powered machines as recently installed on the seafront to avoid costs of electrical supply and provide a consistency across the area. However it is not without practical issues, as the machines require footpath space and there are many areas where a narrow footpath could make some sites difficult and maintain access for wheelchairs and mobility scooters. It is proposed to construct localised buildouts to accommodate the machines at six locations.

The cost of implementing such a scheme is shown below.

<b>Zone A additional measures - Pay &amp; Display</b>	<b>No</b>	<b>Unit Cost</b>	<b>Total Cost</b>
Pay & Display Parkeon solar powered machines (based on 100m spacing as per sea front)	15	£2,369	£35,535
Installation on supplied base units	15	£350	£5,250
GSM pack (as per sea front machines)	15	£400	£6,000
Footway build outs to accommodate machines	6	£1,500	£9,000
design fees for consultaion, advertising TRO & Works delivery			£10,000
		<b>Total Cost</b>	<b>£65,785</b>

*Continues*

The proposal is shown on the attached drawing PZ0323-HP-001 and in the main accords with the suggestion put forward by GYBC with the exception of the loading bays at Exmouth Place which we feel need to remain to serve retail on Regent Street. Clarification is also sought on what the appropriate time period may be for the existing 24hour parking that is requested to be revised to limited waiting eg around Artillery Square.

The method of directing visitors to the parking areas needs to be considered especially those further away from the seafront as this could lead to an onerous signing scheme. Clarification is also sought upon the operation of the pay and display, ie it is assume that both schemes will run concurrently and parked vehicles will either display a valid ticket or a Zone A permit.

### **Risks.**

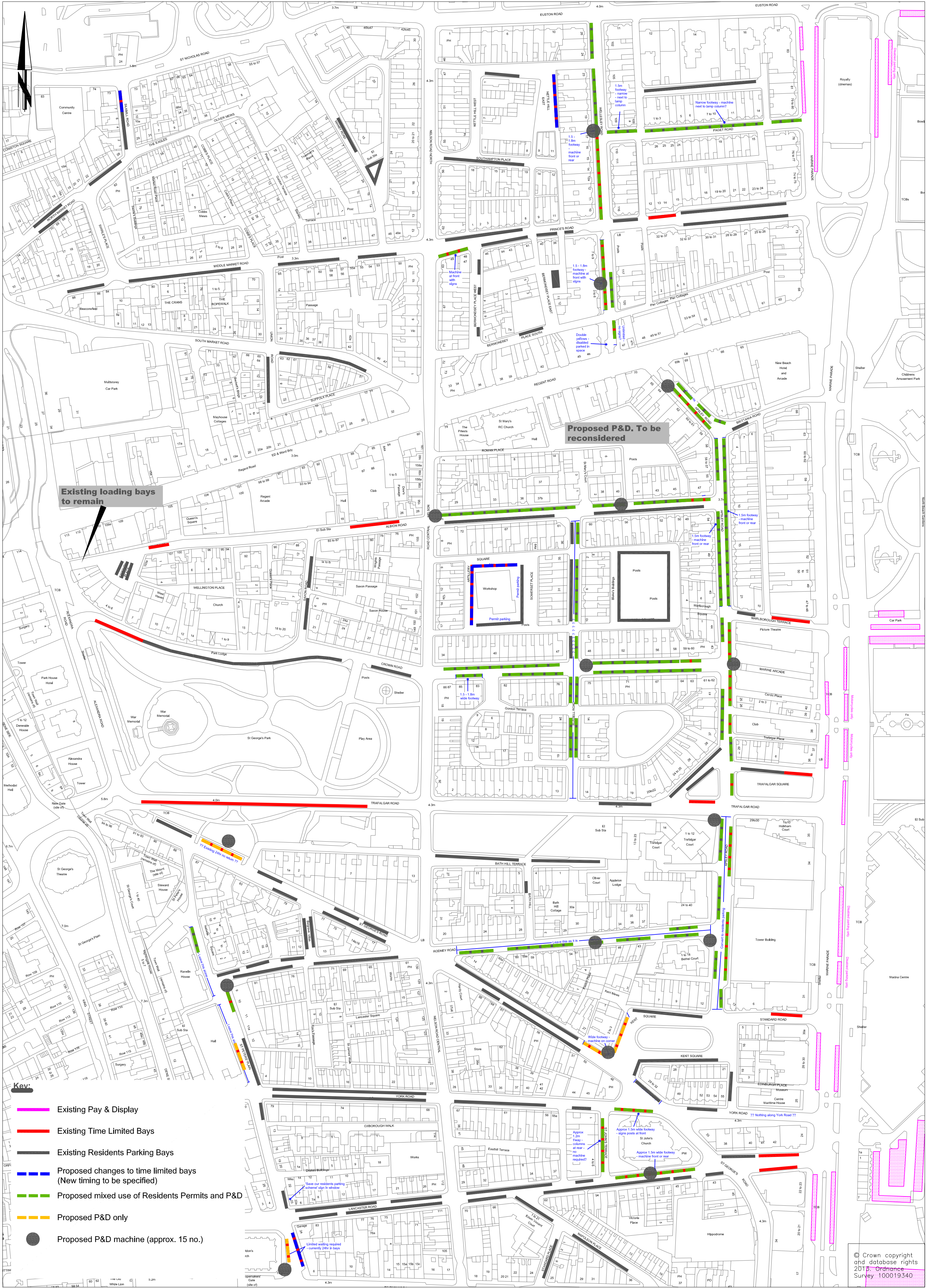
The practicality of placing the machines could lead to further costs but more detailed investigation will ameliorate this in the main.

There is a concern that residents will not be supportive, as discussions with some hoteliers have indicated that there is insufficient kerb space for residents and paying guests issued with permits. The addition of day trippers purchasing pay & display tickets will compound this further.

### **Conclusion**

The idea is on the whole viable but the public consultation may raise issues that can not be resolved and needs careful publicity and groundwork to achieve community buy in prior to launch.





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