

Great Yarmouth Cultural Heritage Partnership

Minutes

Friday, 04 March 2016 at 10:30

Present :

Mr H Sturzaker (in the Chair); Councillor Williamson (GYBC), Andrew Fakes (GYLHAS), Mr D Barker (Principal Conservation Manager), Ms C Paddock (Assistant conservation Manager), Mrs K Argyle (Historic England), Ms M Kikis (Vauxhall Links), Mr L Murphy (Whats Next Group), Dr P Davies (GYLHAS), Mr R Hanley (Norfolk Museums Service), Ms S Kent (NCC - Norfolk Libraries) and Mrs S Wintle (Member Services Officer).

1 APOLOGIES FOR ABSENCE

It was noted that apologies for absence had been received from Vicki Mileham, Tom Richards, Melodie Fearn, Colin Stott and Kim Balls.

2 DECLARATIONS OF INTEREST

It was noted that there were no Declarations of Interest.

3 MINUTES

The Minutes of the meeting held on 10 December 2015 were confirmed.

4 MATTERS ARISING

The Chairman reported that he had spoken with Kate Watts in relation to the suggestion that had been made by Peter Jay for a tourist kiosk / booking office within the old Amazonia site on the seafront, a further suggestion had been made for a Heritage site booking office within the Town centre.

- Borough Strategy for Arts and Culture

It was reported that the Borough Strategy for Arts and Culture interim report had not been completed and that this matter would be deferred until the next meeting in June, the Chairman advised he would invite John Knell to present the report.

- Heritage map on tourism website

Members were advised that Alan Carr had yet to approach Paul Patterson about updating his Heritage map. Councillor Williamson said he would approach Paul Patterson directly.

- Tea Event

Kate Argyle updated Members on the progress of the tea event, Members were advised that the event was to have a 'rock and roll' theme, a CPD event for schools had been organised for the 17th March and that representatives from schools are to be taught the jive dance.

It was reported that the next stage would be to sought suitable Heritage venues. It was suggested that the Minster would be a suitable location if available. Paul Davies agreed to approach the Rector.

Kate Argyle on behalf of Melodie Fearn advised Members that a school heritage trail was being organised, the event would be linked with Yarmouth potteries. The event would see schools from across the Borough decorate a pottery barrel and then these be displayed at venues within great Yarmouth town, it was agreed that Kate Argyle send the list of suggested sites to all Members.

5 PRESENTATION

The Chairman advised Members that Kim Balls had sent his apologies for the meeting as he was unwell.

It was reported that a copy of the presentation would be sent to all Members.

In relation to the riverside regeneration project. Councillor Williamson gave a brief summary to Members on the project, he said that the ownership of the land around Vauxhall Bridge had proved difficult as it is land not owned by GYBC.

6 APPOINTMENT OF CULTURAL HERITAGE CO-ORDINATOR

The Chairman introduced the newly appointed Cultural Heritage Co-ordinator to Members. He said that Charlotte Paddock had a degree in the History of Art and Mastership in Heritage and had spent 6 months in India studying its heritage.

Charlotte advised Members that she was currently working on a number of heritage projects and the Partnership's conference for the end of October. She was overseeing the database of Members, drawing up a list of cultural heritage events occurring in the Borough this year and obtaining the figures of attendances at cultural heritage sites.

7 AWARENESS GROUP

The Chairman reported that the last meeting of the Awareness Group had been cancelled due to lack of items.

It was agreed that the next awareness meeting would be held on Tuesday 19 April at

10:00am.

8 WORKING PARTY TO LOOK AT BRANDING

Councillor Williamson reported that a meeting would be arranged next month to bring volunteers together to discuss reports and look at ways to move forward.

It was agreed Charlotte Paddock be added to the list of volunteers.

It was reported that Alan Carr had circulated a copy of the Branding report. Councillor Williamson suggested that he send a copy to all volunteers of the Branding Working Party.

9 FUNDING OF WORK OF THE PARTNERSHIP

The Chairman had written a letter to the Borough Council's Chief Executive Officer asking for funding for this year. She said that she would look into ways in which the £3,500 not spent last year could be carried over.

Councillor Williamson advised that a bidding system for funding was to be introduced that would be in accordance to the Terms of GYBC and that Partnerships would have to meet corporate objectives.

10 MEASURING ATTENDANCES

It was reported on the importance of measuring number of attendees at heritage sites.

Paul Davies advised Members that he had suggested to the minster the need for a counter to measure footfall.

Members expressed concern at the difficulties faced in trying to establish a baseline figure for attendances.

Robin Hanley advised that he would send Charlotte Paddock the collated figures for footfall throughout the local museums.

A Member suggested the use of the counters located within the Town centre.

Councillor Williamson said that counters had been used to establish footfall within the Boroughs toilet facilities. It was suggested that the Chairman contact Jane Beck to ask whether these counters could be used within Heritage Sites.

It was agreed that the Chairman and Charlotte would meet to discuss baseline figures.

11 PROMOTION OF CULTURAL HERITAGE PARTNERSHIP

Suggestions were raised by Members in relation to the promotion of the Cultural Heritage Partnership and it was agreed the chairman would look into the possibility of a regular column within the Great Yarmouth Mercury.

12 CULTURAL HERITAGE CONFERENCE 2016

It was reported that the date for the next Cultural Heritage Conference would be the

20 October 2016 and will be held at St Georges, although it was noted this booking has yet to be confirmed. It was reported that pre conference meetings would be held on Monday 17th, Tuesday 18th and Wednesday 19th October 2016.

The conference is to be named "Wish you were here" and will follow a traditional seaside theme.

13 WHAT NEXT ?

Liam Murphy gave Members a summary on the aims of the What Next Group.

It was reported that the organisation had existed for 3 years and that the group is completely accessible by all.

Liam reported on the possible links between the What Next Group and the Great Yarmouth Cultural Heritage Partnership.

Members were asked for their views and aspirations in terms of productions and new work to make Yarmouth the perfect Heritage destination.

14 ANY OTHER BUSINESS

It was reported that the Great Yarmouth Arts Festival will be held from the 3-12 June 2016. It was noted that the ' Halfway to Paradise' carnival will be held on the 4 June, a leaflet was circulated to all Members.

It was reported that a John Dashwood exhibition will be held within the Minster from the 2 to 15 April 2016.

15 DATE, TIME AND PLACE OF NEXT MEETING

It was agreed that the next meeting would be held on Tuesday 14th June at 10:00am

The meeting ended at: 11:50