

Subject: Annual Performance Report 2017/18 for Economic Development

Report to: Economic Development Committee - 16 July 2018

Report by: Development Director

SUBJECT MATTER/RECOMMENDATIONS

Economic Development Committee is asked to note the Economic Development element of the annual performance report for 2017/18 which along with elements from other service committees makes up the annual performance report for 2017/18 which is on the agenda for approval by Policy & Resources Committee on 24 July 2018.

Recommendation

Economic Development Committee is asked to note the Economic Development element of the annual performance report for 2017/18.

1. INTRODUCTION/BACKGROUND

- 1.1 During 2017/18 performance measures were reported to Executive Leadership Team and the four service committees on a quarterly basis, with Policy & Resources Committee receiving the whole suite of measures. At the end of the financial year an annual performance report is produced for approval by Policy & Resources Committee.
- 1.2 The other three service committees, including Economic Development Committee, receive a report of their relevant measures.
- 1.3 Detail of how the process has developed over the last few years is given in the Annual Performance Report.

2. PERFORMANCE MEASURES 2017/18

- 2.1 The performance measures are meant to give a comprehensive overview of how the authority as a whole is performing and cover most Council functions.
- 2.2 The tables in the report provide the following information:
 - Description of measure/indicator

- Corporate priority linked by the measure
- 2017/18 outturn figure
- 2017/18 target
- Status (outturn against target)
- 2016/17 outturn figure
- Current performance/trend data
- Short commentary on performance over the year

2.3 There are 18 measures reported in the Economic Development element of the annual performance report, of which three have no targets. Two of the remaining 15 measures are shown as not achieving the target and below the tolerance level set. These measures are ED10 - Number of new homes built; and ED17 – Percentage of increased footfall in Town Centre against same quarter in previous year.

Performance Measures against Targets	Total
Green - Performance has met or exceeded target	8
Amber - Performance is below target but within tolerance	5
Red – Performance is below target and tolerance	2

2.4 Executive Leadership Team/ Management Team and the Economic Development Committees through regular reporting have been made aware of the performance of all the measures and areas of concern, including an explanation of the reasons. A number of actions have been implemented to improve performance.

3. **FINANCIAL IMPLICATIONS**

None

4. **RISK IMPLICATIONS**

None

5. **CONCLUSIONS**

None

6. **RECOMMENDATIONS**

Economic Development Committee is asked to note the Economic Development element of the annual performance report for 2017/18.

7. **BACKGROUND PAPERS**

None

Areas of consideration: e.g. does this report raise any of the following issues and if so how have these been considered/mitigated against?




Area for consideration	Comment
Monitoring Officer Consultation:	No
Section 151 Officer Consultation:	No
Existing Council Policies:	No
Financial Implications:	No
Legal Implications (including human rights):	No
Risk Implications:	Number of new homes built below Local Plan Core Strategy target. A new Housing Strategy is being produced with clear actions.
Equality Issues/EQIA assessment:	No
Crime & Disorder:	No
Every Child Matters:	No

2017/18 Annual Economic Development Performance Measures

Progress against targets is assessed by RAG (Red/Amber/Green) ratings and is also assessed in terms of Direction of Travel (DoT) through use of arrows.






Key to 'Status'

RAG status comparing 2017/18 outturn figure against 2017/18 target

-  Performance has met or exceeded target
-  Performance is below target but within tolerance
-  Performance is below target and tolerance

Key to 'Arrows'

The arrows reflect trends in performance between 2017/18 and 2008/09, where applicable.

-  Performance is showing continuous improvement trend, compared to previous years
-  Performance trend is up, compared to previous year
-  Performance trend is no change, compared to previous year(s)
-  Performance trend is down, compared to previous year
-  Performance is showing continuous downward trend, compared to previous years

Performance Measures**Economic Development Committee**

Performance Measure	2017/18 Actual	2017/18 Target	Status	2016/17 Outturn	Trend
ED01 - Planning applications: Major applications determined within 13 weeks	96.4%	80%		91.7%	↑
<p>Commentary: Government baseline figure of % of applications to be determined in given time scale has changed over the last two years, from 60% to 75%. Performance has exceeded both the national and local targets. Beyond the 13 week period applications provision can be made with applicants to extend determination period to allow for satisfactory outcome. Where this provision/agreement cannot be made the applicants have a right to appeal against non-determination, but no appeals were made on this basis.</p>					
ED02 - Planning applications: Minor applications determined within 8 weeks	77.6%	70%		68.4%	↑
<p>Commentary: Performance is above the target of 70% and continues to show year on year improvement since 2013/14 and a significant improvement compared to the 2015/16 figure of 68.4%.</p>					
ED03 - Planning applications: Other applications determined within 8 weeks	90.7%	70%		72.2%	↑
<p>Commentary: Performance continues to show year on year improvement since 2013/14 and a significant improvement compared to the 2016/17 figure of 72.2%.</p>					
ED04 - Planning applications: Non Major (Minor or Other) applications determined within 8 weeks or as agreed extension	85.5%	70%		New Measure	N/A
<p>Commentary: Government has now combined the % of applications dealt with in 8 week period subject to time extensions. The Government target has risen from 70% in January - March 2017 to 75% January – March 2018. This demonstrates a consistent performance throughout the year above those thresholds.</p>					

Performance Measures

Performance Measure	2017/18 Actual	2017/18 Target	Status	2016/17 Outturn	Trend
ED05 - Percentage of Major planning applications processed within 13 weeks or as agreed extension over the last 24 months	95%	75%		86.4%	↑
Commentary: The Government have revised the targets from 65% to 75%. However, performance continues to exceed Government targets and shows continuous improvement.					
ED06 - Percentage of Major planning applications overturned on appeal over the last 24 months	0%	10%		0%	↔
Commentary: There was one retail planning application which was refused prior to the retail policy in the Core Strategy being fully adopted at a time of changing national policy and ageing local plan policy which put pressure on local decision making.					
ED07 - Planning Appeals: a) Total number of Non Major Planning appeals b) % of Non-Major Planning appeals allowed	11 12.5%	20 10%		New Measure	N/A
Commentary: Performance reflects quality of decision making in a changing planning environment with number of planning appeals allowed below the national average of 26%.					
ED08 - Building Control: The percentage of building regulation applications where a decision notice is issued within the eight week statutory period.	98.1%	100%		96.1%	↑
Commentary: Whilst the 100% performance target was missed, 105 decision notices out of a total of 107 did still get issued within the statutory period. Performance has shown continuous improvement over the last three years.					

Performance Measures

Performance Measure	2017/18 Actual	2017/18 Target	Status	2016/17 Outturn	Trend
ED09 - Percentage of Land Charges search returns sent within 10 working days.	90.34%	97%		91.7%	↓
Commentary: Good outturn for the year as a whole considering the problem with returns from Norfolk County Council during the first quarter, with the fourth quarter performance at 97.12%. The service is reliant upon other services to facilitate turn around within 10 working days which is being reinvigorated being a government set target for the coming year. The service is also subject to open market completion from private search companies.					
ED10 - Number of new homes built a) All homes b) Affordable homes	247 37	300 No target set		220	↑
Commentary: 247 dwellings were completed in 2017/18, an 18% increase on the 210 completions in 2015/16. Despite the increase, the homes completed annually remains below the Borough's annual housing target (300 dwellings per annum), and very substantially below the 490 dwellings required annually to recover past under-delivery. The 37 affordable dwelling completions in 2017/18 (of which 22 were delivered at South Bradwell) represent a 500% increase on the previous year's very low base of 6 new affordable dwellings.					
ED11 - Number of homes granted planning permission a) All homes b) Affordable homes	1,350 114	350 No target set		559 65	↑
Commentary: 1,350 dwellings were granted planning permission in 2017/18, a significant 141% increase on the 559 dwellings granted planning permission in the previous year. As a proportion of the above, 114 affordable dwellings were granted planning permission in 2017/18, this being a 75% increase on the 65 dwellings granted planning permission during the previous year.					
ED14 - Enterprise Zone: Beacon Park Percentage of empty floor space across Beacon Park	14.55%	20%		38%	↑
Commentary: Occupation at Beacon Park has steadily increased during the 2017/18 year culminating in the occupation in the last quarter of three large facilities within the park welcoming Pharros Marine, DAP UK and Proserv UK .					

Performance Measures

Performance Measure	2017/18 Actual	2017/18 Target	Status	2016/17 Outturn	Trend
ED16 - Town Centre retail units: a) Number of vacant retail units in Town Centre b) % of vacant retail units in Town Centre	83 19.3%	No Target set 15.7%		62 14.3%	↓ ↓
Commentary: During 2017/18, the number of vacant town centre units have risen quarter on quarter from 63 units (QTR1) to 83 units (QTR4). Between 2016/17 and 2017/18 town centre retail vacancies have increased 5%. The Council has set a target to reduce vacant town centre retail units by 1% year on year. This is a national trend and is being addressed through the Town Centre Initiative activity.					
ED17 - % of increased footfall in Town Centre against same quarter in previous year	-3.2%	1% increase from 2016/17 figures		-5.5%	↓
Commentary: During 2017/18 town centre footfall was -3.2% down compared to the year previously. Footfall during the last quarter was significantly hampered by the adverse winter weather conditions experienced throughout February. To put into wider context, footfall trends were also down against the previous year in the East (-4.2%) and the UK (-5.1%).					

The following are highlights from the annual performance measures under Economic Development:

- ✓ ED01 - Planning applications: Major applications determined within 13 weeks: Performance has exceeded both the national and local targets (75% and 80%).
- ✓ ED04 - Planning applications: Non Major (Minor or Other) applications determined within 8 weeks or as agreed extension: During the financial year the Government raised the target from 70% to 75%. Performance has exceeded both of these targets and demonstrates a consistent performance throughout the year.
- ✓ ED05 - Percentage of Major planning applications processed within 13 weeks or as agreed extension over the last 24 months: Performance continues to exceed Government targets and shows continuous improvement.

Performance Measures

✓ ED14 - Enterprise Zone: Beacon Park - Percentage of empty floor space across Beacon Park: During 2017/18 occupation at Beacon Park has steadily increased culminating in the occupation of three large facilities within the park between January and March 2018.

There were two measures not achieving the target and below the tolerance level set:

✗ ED10 - Number of new homes built: There was a 12% increase on completions in 2016/17 and an 18% increase on completions in 2015/16. Despite the increase, the homes completed annually remains below the Borough's annual housing target of 300 dwellings per annum, and substantially below the 490 dwellings required annually to recover past under-delivery.

✗ ED17 - % of increased footfall in Town Centre against same quarter in previous year: During 2017/18 town centre footfall was -3.2% down compared to the year previously, this was significantly hampered by the adverse winter weather conditions experienced throughout February. National trends also showed a decline in footfall compared to the previous year in the East (-4.2%) and the UK (-5.1%).