



GREAT YARMOUTH
BOROUGH COUNCIL

Great Yarmouth Cultural Heritage Partnership

Date: Monday, 19 October 2015

Time: 10:00

Venue: Council Chamber

Address: Town Hall, Hall Plain, Great Yarmouth, NR30 2QF

AGENDA

Open to Public and Press

1 APOLOGIES FOR ABSENCE

To receive any apologies for absence.

2 NOTES OF GYBCHPCH AWARENESS GROUP

Details

3 MATTERS ARISING

To consider any matters arising from the above minutes.

4 APPOINTMENT OF CULTURAL HERITAGE CO-ORDINATOR

5 METHODS OF BRINGING AWARENESS

- Good signposting
- Guides at bus/railway stations
- Better positioning of leaflet rack at railway station
- Hotel receptionists to be better informed
- Arranging short breaks with hotels & guest houses with cultural heritage

itineraries included

- Encourage coach companies (and drivers) to spend more time in Great Yarmouth
- Production of map of town with heritage and cultural sites shown
- Using window of empty shop at bus station for displaying information
- Large maps, indicating heritage area and routes to be displayed at bus station and on display street furniture
- Local press
- Tourism website
- Encourage schools to include heritage in their curricula
- Heritage Open Days involvement of schools.

6 METHODS OF PROMOTING OUR CULTURAL HERITAGE

- Vintage tea event
- St George's Medieval day to tie in with Town Walls
- Ghosts and walk around most haunted sites
- Publicising the Mary Ley Lines from Hopton to Cornwall
- Halloween celebrations in Tollhouse
- Gorleston's Standing Stones and holding a Festival
- Anglo Saxon battle re-enactment and hire of uniforms and guns
- Food Festival
- maritime Festival
- Ale Trail through the Borough involving 20 public houses
- Beer Festival at St George's
- European Night of Museums on 30/31 October and 13 May 2016 to incorporate with other activities.

7 PLANS FOR A HERITAGE WEEK

8 PROMOTING OUR AIMS

9 ELECTION OF CHAIRMAN AND VICE-CHAIRMAN

10 ANY OTHER BUSINESS

To consider any other business as may be determined by the Chairman of the meeting as being of sufficient urgency to warrant consideration.

11 DATE, TIME AND VENUE OF NEXT MEETING