



**GREAT YARMOUTH**  
BOROUGH COUNCIL

# Great Yarmouth Cultural Heritage Partnership

**Date:** Tuesday, 19 April 2016

**Time:** 10:00

**Venue:** Council Chamber

**Address:** Town Hall, Hall Plain, Great Yarmouth, NR30 2QF

## AGENDA

Open to Public and Press

### 1 APOLOGIES FOR ABSENCE

To receive any apologies for absence.

### 2 DECLARATIONS OF INTEREST

You have a Disclosable Pecuniary Interest in a matter to be discussed if it relates to something on your Register of Interests form. You must declare the interest and leave the room while the matter is dealt with.

You have a Personal Interest in a matter to be discussed if it affects

- your well being or financial position
- that of your family or close friends
- that of a club or society in which you have a management role
- that of another public body of which you are a member to a greater extent than others in your ward.

You must declare a personal interest but can speak and vote on the matter.

Whenever you declare an interest you must say why the interest arises, so that it can be included in the minutes.

**3      MINUTES - CULTURAL HERITAGE AWARENESS GROUP                      4 - 9**

To confirm the minutes of the meeting held on the 19 October 2015.

**4      MATTERS ARISING**

- John Knell's report on the Borough's Cultural Strategy.

**5      APPOINTMENT OF CULTURAL HERITAGE CO-ORDINATOR**

A report will be given at the meeting.

**6      METHODS OF RAISING AWARENESS**

- Production of map of town with heritage and cultural sites shown.
- Large maps, indicating heritage area and routes to be displayed at Bus Station and on display street furniture.
- Local press.
- Tourism Website.
- Tourist kiosk and booking office
- Encourage schools to include heritage in their curricula.
- Heritage Open Days. Involvement of schools.
- Branding
- Measuring attendances

**7      METHODS OF PROMOTING OUR CULTURAL HERITAGE**

- Vintage tea event
- St. George's Medieval Day to tie in with the Town's walks.
- Ghost walks around haunted sites.
- Publicising the Mary Ley Lines from Hopton to Cornwall
- Gorleston's Standing Stones and staging a Festival
- Food Festival.

- Maritime Festival and Hanseatic Cog
- Ale Trail through the Borough (involving 20 pubs).
- Beer Festival at St. George's Theatre.
- European Night of Museums on 13 May, 30 and 31 October 2016.

**8 PLANS FOR A HERITAGE WEEK**

To be discussed at the meeting.

**9 PROMOTING OUR AIMS**

To be discussed at the meeting.

**10 CULTURAL HERITAGE CONFERENCE IN SEPTEMBER 2016**

To be discussed at the meeting.

**11 PLANS FOR A COMEDY WEEK AND AIR SHOW**

To be discussed at the meeting.

**12 ANY OTHER BUSINESS**

To consider any other business as may be determined by the Chairman of the meeting as being of sufficient urgency to warrant consideration.

**13 DATE, TIME AND VENUE OF THE NEXT MEETING**

To be confirmed at the meeting.