

# Economic Development Committee

## Minutes

Tuesday, 13 March 2018 at 18:30

Present :

Councillor B Coleman (in the Chair); Councillors Andrews, Hammond, Hanton, Jeal, Pratt, Reynolds, Thirtle, Wainwright, Walch and Walker.

Councillor Flaxman-Taylor attended as substitute for Councillor Grant.

Councillor Plant attended as substitute for Councillor K Grey.

Also in attendance :

Mrs J Beck (Head of property and Asset Management) and Mrs S Wintle (Member Services Officer)

### **1 APOLOGIES FOR ABSENCE**

Apologies for absence were received from Councillors Grant and K Grey.

## **2 DECLARATIONS OF INTEREST**

Councillor Hammond declared a personal interest in the item relating to the Christmas Festival.

## **3 CHRISTMAS FESTIVAL**

The Committee considered the Head of Property and Asset Management's report which had been requested by the Economic Development Committee at its meeting on the 20 February 2018 this report further details of the options for Great Yarmouth to develop a Christmas Festival over the period 30th November through to 24th December 2018. The report represented the type of programme which could be developed and offered two options for consideration.

The Head of Property and Asset Management detailed the proposed expenditure and anticipated income for both Option 1 and 2.

In discussing the report the following was discussed :-

- Where items that were to be purchased were to be stored, the Head of Property and Asset Management reported that space would be used at GYB services depot and at Market Row.
- Councillor Reynolds commented that in his opinion option 1 would enhance the experience on offer and could encourage Arts Funding.
- Clarification was sought in respect of Sponsorship and why Option 1 stated £25,000 could be achieved whereas Option 2 stated £15,000, the Head of Property and Asset Management advised that this was due to the different levels of event on offer.
- Councillor Wainwright commented that he felt Members should have been consulted in more detail on the event.
- Clarification was sought in respect of if Members were minded to approve either options whether these would be built on, on a yearly basis.
- Councillor Plant stated that there was a need for an event to be put into the Town Centre to encourage tourism and increased footfall.
- Some concern was raised in relation to whether events like this should be organised by the Town Centre Partnership.
- A comment was made as to whether private companies could use the vacant units during the weekdays.

RESOLVED :

(1) That approval be given to Option 2 as detailed within the Head of Property and Asset Management's report.

(2) That a meeting be arranged for Members of the Economic Development Committee to discuss options for the event.

(3) To approve the fees for use of the Chalets and Gazebos as detailed within

the Head of Property and Asset Management's report.

The meeting ended at: 20:30