Report to: Licensing Committee

Report by: Licensing Manager

## SUBJECT MATTER AND DECISIONS REQUIRED:

This report asks Members to consider a request from a local taxi firm for a hackney carriage fare increase.

Recommendation: Members are asked to approve one of the following options:

1) That the proposed fare increase be approved in principle subject to results of the formal advertising process
2) That the proposed fare increase not be approved

## 1. Background:

1.1 Local authorities have a power to set/vary fares for hackney carriages under section 65 of the Local Government (Miscellaneous provisions) Act 1976. This usually happens upon request from the taxi trade as it is felt that they are best placed to know whether their business can withstand any increase. The current table of fares is attached Appendix 1 and was set in 2013.
1.2 A request has been received for a fare increase from a local taxi firm. This is shown as Appendix 2 and contains their rationale for change.
2. Proposals and consultations
2.1 As a result of this letter, the proposal was sent to all current plate holders and drivers to enable them to have the opportunity to comment, make any observation or objection to the proposal. One objection letter was received from a driver, who felt that the price increase was unnecessary at this time. (the full letter is attached as Appendix 3)
2.2 No other comments were received.

## 3. Proposed Fare increase

3.1 The proposals would equate to the following fare increase based over one mile (1760 yards).

| Tariff | Increase |
| :--- | ---: |
| Tariff One | $£ 1.20 \mathrm{p}$ |
| Tariff Two | $£ 0.75 \mathrm{p}$ |
| Tariff Three | $£ 1.05 \mathrm{p}$ |
| Tariff Four | $£ 0.65 \mathrm{p}$ |

3.2 To help Members put this into context attached are examples of journeys showing the existing and proposed fares (See Appendix 4).
3.3 Fare tariffs from other Local Councils in the Eastern region are also attached to see how the proposed increase compares to other authorities (See Appendix 5).
3.4 If Committee approves in principle the fare increase, the new fares will have to be formally advertised in the local press to see if there any objections to the proposals. If objections are received within the objection period, the Council may consider these and have the discretion to make any modifications as they see fit. If no objections are received, the fares will come into effect after the expiry of the objection period.

## Recommendation:

## Members are asked to approve one of the following options:

1) That the proposed fare increase be approved in principle subject to results of the formal advertising process
2) That the proposed fare increase not be approved

## FINANCIAL IMPLICATIONS:

There will be costs in advertising and implementation.
Approximate total cost $£ 1,000$

## LEGAL IMPLICATIONS:

Dealt with in report

## EXECUTIVE BOARD OR DIRECTOR CONSULTATION:

Report seen by Head of Organisational Development.

| Does this report raise any legal, financial, sustainability, equality, crime and disorder or human rights issues and, if so, have they been considered? | Issues |  |
| :---: | :---: | :---: |
|  | Legal | $\sqrt{ }$ |
|  | Financial | $\sqrt{ }$ |
|  | Risk | X |
|  | Sustainability | X |
|  | Equality | X |
|  | Crime and Disorder | X |
|  | Human Rights | X |
|  | Every Child Matters | X |



Finally, not in the consultation but would like raised is to suggest an increase in the taxi meter rates, the last increase was in 2013 and since then the living wage / work place pensions/cost of living (fuel/Insurance/food etc) has all gone up but the taxis fares have stayed the same. So, would like to purpose the following increases.
Proposed Change of Hackney Carriage Table of Fares
TARIFF 1 - DAY RATE 0600-2300
FOR DISTANCES UP TO 176 YARDS ..... £2.50
THEREAFTER FOR EACH SUBSEQUENT 176 YARDS OR PART THEREOF ..... £0.25
WAITING TIME FOR EACH 45 SECONDS OR PART THEREOF. ..... £0.25
TARIFF 2 - NIGHT RATE 2300-0600 \& PUBLIC HOLIDAYS (except Christmas/New Year)£3.00
THEREAFTER FOR EACH SUBSEQUENT 195 YARDS OR PART THEREOF ..... £0.35
WAITING TIME FOR EACH 45 SECONDS OR PART THEREOF. ..... £0.35
TARIFF 3 - SUNDAY RATE 0600-2300
FOR DISTANCES UP TO 330 YARDS ..... £2.70
THEREAFTER FOR EACH SUBSEQUENT 185 YARDS OR PART THEREOF ..... $£ 0.30$
WAITING TIME FOR EACH 45 SECONDS OR PART THEREOF. ..... £0.30
TARIFF 4 - CHRISTMAS \& NEW YEAR RATE 1800-0600 24 TH $^{\text {TH }}$ DECEMBER TO 0600 27 $^{\text {TH }}$ DECEMBER
\& 1800 31 ${ }^{\text {ST }}$ DECEMBER TO 0600 2 $^{\text {ND }}$ JAN
FOR DISTANCES UP TO 880 YARDS ..... £4.40
THEREAFTER FOR EACH SUBSEQUENT 195 YARDS OR PART THEREOF ..... £0.45
WAITING TIME FOR EACH 45 SECONDS OR PART THEREOF. ..... £0.45
ADDITIONAL CHARGES
For each article of luggage carried outside the carriage ..... £0.25
For each person in excess of one (Children under 3 years not counted). ..... £0. 25For cleaning following the soiling of the interior of the vehicle, a charge

For cleaning following the soiling of the exterior of the vehicle, a charge
not exceeding
.£30.00

13/09/2018
Licensing Team
GYBC

## The Manager,

I am writing in regards to the fare increases proposed b
As an independent taxi driver I feel that the price increase is unnecessary and would be detrimental to all those who are independent and the smaller taxi companies.

With Great Yarmouth being a deprived area all the increase will achieve is the small tips we do receive stopping altogether.

Going up in stages of 25 p will be inconvenient as most people don't like dealing with these small unnecessary coins.

The average fare from Gorleston to Great Yarmouth is $£ 10$ which I believe is quite sufficient for a journey of usually less than 15 mins.

I personally feel that all the price increase would achieve is people sharing a mini bus instead of using the normal cars, again this having a large effect on the independent driver.

Most of the drivers who drive fo are P.A.Y.E. so they will earn the same no matter how many jobs they do, whereas we independent drivers need these jobs to survive.

I also feel that Bank Holiday Rate \& Night Rate are already high enough and believe that night rate should only come into force from midnight as opposed to 23:00.

There are many times of the year when we sit out there for hours on end just waiting for our next job so we can make ends meet at home and this proposed price increase would surely make a very difficult job a lot harder, bigger firms can afford not to worry about how much work comes off the ranks as they have their own bookings and many drivers are private hire anyway, but us independent drivers do worry about the next job off the ranks as this our bread and butter.

Thank You


| START POINT | DESTINATION | MILES | YARDS | T1 OLD | T1 NEW | diff | T2 OLD | T2 NEW | diff | T3 OLD | T3 NEW | diff | T4 OLD | T3 NEW | diff |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sealife Centre | North Denes Holiday Park | 2.05 | 3,608.00 | £6.10 | £7.38 | £1.28 | £7.55 | £8.78 | £1.23 | £6.83 | £8.02 | £1.19 | £9.60 | £10.70 | £1.10 |
| Theatre Plain rank | Peggotty Road | 1.10 | 1,936.00 | £4.20 | £5.00 | £0.80 | £4.98 | £5.77 | £0.80 | £4.57 | £5.30 | £0.73 | £6.17 | £6.84 | £0.67 |
| Gorleston Feathers Rank | James Paget Hospital | 1.37 | 2,441.20 | £4.77 | £5.72 | £0.94 | £5.76 | £6.68 | £0.93 | £5.25 | £6.12 | £0.87 | £7.20 | £8.00 | £0.80 |
| James Paget Hospital | Northgate Hospital | 4.35 | 7,656.00 | £10.70 | £13.13 | £2.43 | £13.78 | £16.04 | £2.26 | £12.30 | £14.58 | £2.28 | £17.90 | £20.04 | £2.14 |
| White Hart Pub Hopton | Vauxhall Station | 6.50 | 11,440.00 | £15.00 | £18.50 | £3.50 | £19.60 | £22.83 | £3.23 | £17.41 | £20.72 | £3.30 | £25.66 | £28.77 | £3.11 |
| Walpole Rd | Matalan Southtown | 1.80 | 3,168.00 | £5.60 | £6.75 | £1.15 | £6.87 | £7.99 | £1.11 | £6.24 | £7.30 | £1.07 | £8.69 | £9.68 | £0.99 |

TABLE OF COMPARISONS

| MILE | Tariff 1 <br> DAY RATE | Tariff 2 <br> NIGHT RATE <br> and PUBLIC <br> HOLIDAYS | Tariff 3 <br> SUNDAY RATE | Tariff 4 <br> CHRISTMAS/ <br> NEW YEAR |
| :--- | :---: | :---: | :---: | :---: |
| GYBC <br> CURRENT <br> FEE <br> February 2013 | $£ 4.00$ | $£ 4.70$ | $£ 4.35$ | £5.80 |

