



GREAT YARMOUTH
BOROUGH COUNCIL

Economic Development Committee

Date: Monday, 08 January 2018

Time: 18:30

Venue: Supper Room

Address: Town Hall, Hall Plain, Great Yarmouth, NR30 2QF

AGENDA

Open to Public and Press

1 APOLOGIES FOR ABSENCE

To receive any apologies for absence.

2 DECLARATIONS OF INTEREST

You have a Disclosable Pecuniary Interest in a matter to be discussed if it relates to something on your Register of Interests form. You must declare the interest and leave the room while the matter is dealt with.

You have a Personal Interest in a matter to be discussed if it affects

- your well being or financial position
- that of your family or close friends
- that of a club or society in which you have a management role
- that of another public body of which you are a member to a greater extent than others in your ward.

You must declare a personal interest but can speak and vote on the matter.

Whenever you declare an interest you must say why the interest

arises, so that it can be included in the minutes.

3 MINUTES

3 - 7

To confirm the minutes of the meeting held on the 20 November 2017.

4 FORWARD PLAN

8 - 8

Report attached.

5 UPDATE PRESENTATION ON ST GEORGES THEATRE

Debbie Thompson, Theatre Director to present to Members.

**6 NEW ANGLIA LOCAL ENTERPRISE PARTNERSHIP
PRESENTATION**

A representative from New Anglia LEP will provide Members with a presentation.

7 ANY OTHER BUSINESS

To consider any other business as may be determined by the Chairman of the meeting as being of sufficient urgency to warrant consideration.

8 EXCLUSION OF PUBLIC

In the event of the Committee wishing to exclude the public from the meeting, the following resolution will be moved:-

"That under Section 100(A)(4) of the Local Government Act 1972, the public be excluded from the meeting for the following item of business on the grounds that it involved the likely disclosure of exempt information as defined in paragraph 1 of Part I of Schedule 12(A) of the said Act."

9 CONFIDENTIAL MINUTES

Details

Economic Development Committee

Minutes

Monday, 20 November 2017 at 18:30

Present :-

Councillor B Coleman (in the Chair); Councillors Grant, Hammond, Hanton, Jeal, Pratt, Reynolds, Thirtle, Wainwright, Walch and Walker.

Councillor A Grey attended as substitute for Councillor K Grey

Councillor M Coleman attended as substitute for Councillor Reynolds

Also in attendance :-

Mr D Glason (Development Director), Mrs J Beck (Head of Property and Asset Management), Mrs M Lee (Head of Customer Services), Mrs K Watts (Strategic Director), Mrs T Jones (Community Safety Co-ordinator) and Mrs S Wintle (Member Services Officer).

1 APOLOGIES FOR ABSENCE

Apologies for absence were received from Councillor Reynolds, K Grey, Pratt and Andrews.

2 DECLARATIONS OF INTEREST

Councillor Hammond declared a personal interest in the item 8 relating to the Market Policy Review 2017.

3 MINUTES

The minutes of the meeting held on the 9 October 2017 were confirmed.

4 MATTERS ARISING

Councillor Wainwright asked whether a representative from the LEP had been invited to attend the meeting. The Development Director advised that a representative would attend the next meeting of the Economic Development Committee.

5 FORWARD PLAN

The Committee received and noted the contents within the Forward Plan for the Economic Development Committee.

6 BEACH COACH CAR PARK AND LORRY - COACH STATION

The Committee received and considered the Head of Customer Service's report which addressed the questions that had been raised by Councillor Walch on behalf of the Yarmouth Area Committee in relation to currently unused land on Beach Coach Station Car and Lorry/Coach Park and the need by local Guest House Owners for additional parking.

The Head of Customer Services reported that the area had been identified as one of the compound areas for the Venetian & Waterways project which commences April 2018 for a 12 month period, therefore the area would be in use until April 2019 under the current timescales of the project.

Members were also advised of a parking provision in place which could accommodate the Guest House Owners requirements. A monthly parking permit for the main Beach Coach Station Car Park is currently already available for £32 per month. From November through the winter, daily charging is reduced to £1 per day and £1 for overnight.

RESOLVED :

That the Committee note the Head of Customer Services report.

7 GATING OF PASSAGEWAY UNDERNEATH MARKET GATES SHOPPING CENTRE

The Committee received and considered the Community Safety Co-ordinator's report which asked Members to consider a request to fund the installation and erection of gates across the northern and southern end of the passageway underneath Market Gates.

Members were advised that dependant on which option Members were minded to approve, funding would be allocated from the Town Centre Initiative reserve budget to undertake these works.

Clarification was sought in respect of the opening and closing hours, and it was advised that this would be in line with opening hours of the public toilet facilities.

RESOLVED :

That the Committee note the Community Safety Co-ordinator's report and agree to progress with Option 2.

8 MARKET POLICY REVIEW 2017

The Committee received and considered the Head of Property and Asset Management's report which asked Members to adopt the revised Market Policy following its annual review and trader consultation.

The Head of Property and Asset Management advised the Committee that a number of amendments had been made to the Policy and that an updated Policy had been issued to traders and requests for feedback, comments, questions or concerns had been requested as part of the review. Every response had been carefully considered and as a result a number of further changes were made to the Market Policy.

Councillor Grant asked in relation to a complaint that had been received in relation to parking close to the Priory School. The Head of Property and Asset Management advised that this matter would be patrolled by Civil Parking Enforcement Officers.

Councillor Jeal asked whether the new fee structure that had been implemented could be monitored, and the Head of Property and Asset Management advised that a number of traders have shown an interest in the 2 day market since the implementation of the new fees and suggested that a report be brought back to the Committee in six months time.

RESOLVED :

(1) That following its annual review and trader consultation the Revised Market Policy be adopted.

(2) That a report be brought back to the Economic Development Committee in six months time in relation to the monitoring of market fees recently implemented.

9 ECONOMIC DEVELOPMENT - QUARTER 2 PERFORMANCE REPORT 2017-18

The Committee received and considered the Development Director's report which provided an update on current performance of the Economic Development Committee measures for the second quarter of 2017/18 (Jul-Sep) where progress is assessed against targets which are set at the start of the financial year.

RESOLVED :

That all measures be monitored during the next quarter.

10 GREAT YARMOUTH TRANSPORT AND INFRASTRUCTURE STEERING GROUP MINUTES

Councillor Hanton referred to the item in relation to CCTV and commented that he was pleased to note the resolution that had been agreed.

RESOLVED :

That the Committee note the minutes of the Transport and Infrastructure meeting held on the 9 November 2017.

11 A47 ALLIANCE

The latest publication of the A47 Alliance business case was circulated to Members. The Development Director reported that Great Yarmouth featured largely within the document and that the Acle Straight had been identified as a top priority.

12 EXCLUSION OF PUBLIC

RESOLVED :

"That under Section 100(A)(4) of the Local Government Act 1972, the public be excluded from the meeting for the following item of business on the grounds that it involved the likely disclosure of exempt information as defined in paragraph 1 of Part I of Schedule 12(A) of the said Act."

13 GORLESTON BEACH HUTS
(Confidential Minute on this Item)

The meeting ended at: 19:08

Forward Plan for Economic Development Committee

	Matter for Decision	Report by	Pre Agenda Meeting (PAM)	Economic Development	Policy & Resources	Council
1	Beach Coach Car Park & Lorry/Coach Station	Head of Customer Services	10/11/17	20/11/17		
2	Beach Hut Business Case	Head of Property and Asset Management	10/11/17	20/11/17		
3	Market Gates - Gating of Passageway	Strategic Director (KW)	10/11/17	20/11/17		
4	Market Policy	Head of Property and Asset Management	10/11/17	20/11/17		
5	Market Policy Annual Review Update	Head of Property and Asset Management	10/11/17	20/11/17		
6	Quarter 2 Performance Report	Development Director	10/11/17	20/11/17		
7	Quarter 3 Performance Report	Development Director	09/02/18	19/02/18		
8	Beach Huts	Head of Property and Asset Management		TBC		
9	Beacon Park Delegations	Head of Property and Asset Management		TBC		
10	Evening/Event Strategy Procurement for the Town Centre	Strategic Director (KW)		TBC		
11	Harfreys Activity Hoarding	Head of Property and Asset Management		TBC		
12	Year End Performance Reportt	Development Director		TBC		