



**GREAT YARMOUTH**  
BOROUGH COUNCIL

# Economic Development Committee

**Date:** Monday, 09 January 2023

**Time:** 18:00

**Venue:** Council Chamber

**Address:** Town Hall, Hall Plain, Great Yarmouth, NR30 2QF

## AGENDA

Open to Public and Press

### 1 **APOLOGIES FOR ABSENCE**

To receive any apologies for absence.

### 2 **DECLARATIONS OF INTEREST**

You have a Disclosable Pecuniary Interest in a matter to be discussed if it relates to something on your Register of Interests form. You must declare the interest and leave the room while the matter is dealt with.

You have a Personal Interest in a matter to be discussed if it affects

- your well being or financial position
- that of your family or close friends
- that of a club or society in which you have a management role
- that of another public body of which you are a member to a greater extent than others in your ward.

You must declare a personal interest but can speak and vote on the matter.

Whenever you declare an interest you must say why the interest

arises, so that it can be included in the minutes.

3	<b><u>MINUTES</u></b>	4 - 9
	To confirm the minutes of the meeting held on the 14 November 2022.	
4	<b><u>MATTERS ARISING</u></b>	
	To consider any matters arising from the above minutes.	
5	<b><u>FORWARD PLAN</u></b>	10 - 10
	Report attached.	
6	<b><u>A47 GREAT YARMOUTH JUNCTIONS UPDATE REPORT</u></b>	11 - 17
	Report attached.	
7	<b><u>MARKET POLICY</u></b>	18 - 57
	Report attached.	
8	<b><u>SPIRIT 2012 VOLUNTEERING CITIES - CULTURAL CONNECTIONS</u></b>	58 - 64
	Report attached.	
9	<b><u>NATIONAL APPRENTICESHIP WEEK 2023</u></b>	65 - 68
	Report attached.	
10	<b><u>GENERATE - MARKETING AND PROMOTION INTERIM UPDATE</u></b>	69 - 75
	Report attached.	
11	<b><u>ENTERPRISE HUB UPDATE</u></b>	76 - 81

Report attached.

**12    ANY OTHER BUSINESS**

To consider any other business as may be determined by the Chairman of the meeting as being of sufficient urgency to warrant consideration.

**13    EXCLUSION OF PUBLIC**

In the event of the Committee wishing to exclude the public from the meeting, the following resolution will be moved:-

"That under Section 100(A)(4) of the Local Government Act 1972, the public be excluded from the meeting for the following item of business on the grounds that it involved the likely disclosure of exempt information as defined in paragraph 1 of Part I of Schedule 12(A) of the said Act."