



**GREAT YARMOUTH**  
BOROUGH COUNCIL

# Economic Development Committee

**Date:** Monday, 04 June 2018  
**Time:** 18:30  
**Venue:** Supper Room  
**Address:** Town Hall, Hall Plain, Great Yarmouth, NR30 2QF

## AGENDA

Open to Public and Press

### 1 **APOLOGIES FOR ABSENCE**

To receive any apologies for absence.

### 2 **DECLARATIONS OF INTEREST**

You have a Disclosable Pecuniary Interest in a matter to be discussed if it relates to something on your Register of Interests form. You must declare the interest and leave the room while the matter is dealt with.

You have a Personal Interest in a matter to be discussed if it affects

- your well being or financial position
- that of your family or close friends
- that of a club or society in which you have a management role
- that of another public body of which you are a member to a greater extent than others in your ward.

You must declare a personal interest but can speak and vote on the matter.

Whenever you declare an interest you must say why the interest

arises, so that it can be included in the minutes.

**3      MINUTES      3 - 6**

To confirm the minutes of the meeting held on the 3 April 2018.

**4      FORWARD PLAN      7 - 8**

Report attached.

**5      SOUTH DENES ENERGY UPDATE      9 - 14**

Report attached.

The Committee will receive a presentation from David Dukes, Economic Development Manager, Norfolk County Council and David Glason, Development Director.

**6      GREAT YARMOUTH BUSINESS DIRECTORY UPDATE      15 - 16**

Report attached.

**7      ANY OTHER BUSINESS**

To consider any other business as may be determined by the Chairman of the meeting as being of sufficient urgency to warrant consideration.

**8      EXCLUSION OF PUBLIC**

In the event of the Committee wishing to exclude the public from the meeting, the following resolution will be moved:-

"That under Section 100(A)(4) of the Local Government Act 1972, the public be excluded from the meeting for the following item of business on the grounds that it involved the likely disclosure of exempt information as defined in paragraph 1 of Part I of Schedule 12(A) of the said Act."

# Economic Development Committee

## Minutes

Tuesday, 03 April 2018 at 18:30

Present :

Councillor B Coleman (in the Chair); Councillors Grant, K Grey, Hammond, Hanton, Jeal, Pratt, Thirtle, Wainwright, Walch and Walker.

Also in attendance :

Mrs S Oxtoby (Chief Executive Officer), Mrs M Lee (Head of Customer Services) and Mrs S Wintle (Senior Member Services Officer).

### **1 APOLOGIES FOR ABSENCE**

There were no apologies for absence.

### **2 DECLARATIONS OF INTEREST**

There were no declarations of interest declared at the meeting.

### **3 MINUTES**

The minutes of the meeting held on the 19 February 2018 were confirmed

subject to Councillor K Grey, Pratt and Reynolds being removed from those present.

#### **4 FORWARD PLAN**

The Committee noted the contents within the Forward Plan for the Economic Development Committee.

#### **5 PROVISION OF RAPID VEHICLE ELECTRIC CHARGE POINTS**

The Committee considered the Head of Customer Services report which provided Members with an update in relation to the opportunity and progress to date for the provision of a Rapid Vehicle Charge Point within Great Yarmouth.

In discussing the report the following matters were raised :-

- Whether all vehicles would use the same connection for charging. The Head of Customer Services reported that she would be seeking to procure a facility that would fit most cars.
- Whether cars would be charged for parking whilst using the car charging facility, the Head of Customer Services reported that this would be subject to a change to the current traffic orders on the car parks.
- Reference was made to the area in question being subject to an archaeological dig, the head of Customer Services advised that Planning Officers had not advised that this would be necessary.
- A comment was made in relation to housing at this site and it was confirmed that there were no future proposals for housing on the site at present.
- CCTV and whether existing CCTV would be used, this was confirmed.
- Whether the proposal would allow for a 3 way charger point, the Head of Customer Services advised that funding would be allocated for a one charger unit which could charge a maximum of 2 cars at once.

RESOLVED :

That the Committee endorse the Executive Leadership Teams decision to progress with the project for the provision of a Rapid Vehicle Charging Point to be located on Fullers Hill Car Park.

#### **6 NORTH WEST TOWER**

The Committee considered the Strategic Director and Principle Conservation Officer's report which outlined an opportunity to leverage funding for the Architectural Heritage Fund to support the development stage of any future renovation of the North West Tower, which will include exploring the existing architectural sketch scheme and concept for conversion, considering the

options and business case for reuse and future funding opportunities. The report recommended that a contribution of £9,250 is made from the Council's Special projects Reserve to support an application to the Architectural Heritage Fund to enable development work which will progress the full repair and reuse of the North West Tower.

Members were advised that the application would be developed and submitted by the Great Yarmouth preservation trust as a local Authority is not able to directly access this funding.

RESOLVED :

That approval be given to the allocation of £9,250 from the Council's Special Projects Reserve to support an application to the Architectural Heritage Fund to enable development work which will progress the full repair and reuse of the North West Tower.

## **7 MAKING WAVES TOGETHER DELIVERY**

The Committee considered the Strategic Director's report which provided Members with an update on progress so far in relation to the Making Waves Together project, which is a project that runs across Great Yarmouth and Lowestoft and is financed through the Great Places funding.

It was agreed that an item entitled " Making Waves Presentation " be added to the Committee's Forward Plan for the 16th July 2018 to provide Members with a presentation and update on the procurement projects.

RESOLVED :

(1) That the Committee note the contents of the Strategic Director's report.

(2) That " Making Waves Presentation " be added to the Committee's Forward Plan for the 16th July 2018 meeting.

## **8 GREAT YARMOUTH TRANSPORT AND INFRASTRUCTURE STEERING GROUP MINUTES**

RESOLVED :

The Committee noted for information the minutes of the Great Yarmouth Transport and Infrastructure Steering Group held on the 6 March 2018.

## **9 CONFIDENTIAL MINUTES**

The confidential minutes of the meeting held on the 19 February 2018 were confirmed.

The meeting ended at: 18:45

### Forward Plan for Economic Development Committee

	Matter for Decision	Report by	Pre Agenda Meeting (PAM)	Economic Development	Policy & Resources	Council
1	Great Yarmouth Business Directory	Development Director	25/05/18	04/06/18		
2	South Denes Energy Development	Development Director	25/05/18	04/06/18		
3	NALEP Growth Deal (Update for Members on potential funding streams for infrastructure through New Anglia LEP)	Development Director	06/07/18	16/07/18		
4	Revised Action Plan for Economic Growth Strategy	Development Director	06/07/18	16/07/18		
5	Year End Performance Report	Development Director	06/07/18	16/07/18		
6	Making Waves Together - Year 1 Update	Strategic Director (KW)	24/08/18	03/09/18		
7	Rapid Electric Recharge Point Report	Head of Customer Services	24/08/18	03/09/18		13/09/18
8	Evening/Event Strategy Procurement for the Town Centre	Strategic Director (KW)	TBC	TBC		
9	Harfreys Activity Hoarding	Head of Property and Asset Management	TBC	TBC		





Subject: **South Denes Energy Update**

Report to: **Economic Development Committee – 4<sup>th</sup> June 2018**

Report by: **Director of Development, Great Yarmouth Borough Council**  
**Economic Development Manager, Norfolk County Council**

#### **SUBJECT MATTER/RECOMMENDATIONS**

This report is to provide Members with an overview of the energy related economic development activity in the South Denes peninsular of Great Yarmouth.

Great Yarmouth Borough Council and Norfolk County Council play a leading role in developing and promoting the South Denes area as a nationally significant asset that contributes to the local, regional and national UK economy. Supporting this ambition is the targeted regeneration and development of the Energy Park, Enterprise Zone and Outer Harbour.

**RECOMMENDATIONS:** Members are asked to note the contents of the report.

### **1. INTRODUCTION/BACKGROUND**

- 1.1** Great Yarmouth is rapidly being recognised as one of the two most important deep water ports serving the offshore renewables sector on the east coast of England, a sector that is worth £39 billion with the main focus around the Southern North Sea.
- 1.2** Great Yarmouth is uniquely positioned to capitalise on this and the port should be recognised as nationally significant and strategically important to delivering a key part of the UK's industrial strategy.

#### **National context**

- 1.3** The UK is entering a new supply era with North Sea self-sufficiency in oil and gas ending and gas imports increasing to meet demand. Whilst traditional oil and gas sectors are providing a large number of jobs and investment, businesses are being forced to look at diversification into new supply chains around renewable and low carbon sectors. This change can and is providing significant opportunities for Norfolk and Suffolk, in particular Great Yarmouth and Lowestoft who are well placed to take advantage of this growing market.
- 1.4** Nationally there is significant investment planned moving towards 2030 with £235 billion in offshore wind in North West Europe and £114 billion in offshore wind in the UK, with targets to increase generation capacity from 13 gigawatts today to 30 gigawatts by 2030. This investment will help meet one third of the UK's electricity needs with investment of up to £48 billion made to date in UK offshore infrastructure and the targeted creation of 27,000 skilled jobs across the UK, mainly in coastal areas.
- 1.5** Currently the East of England provides 9% of the UK's energy with an annual turnover of £11.9 billion (2013 figure), 4,918 companies and 86,748 employees. Of this Norfolk and Suffolk have a combined annual turnover of £2.9 billion, employing 21,399 people across 1,224 companies.

- 1.6** Supporting this growing national and global ambition, the Great Yarmouth Energy Park centered around Nelson's Monument in South Denes was launched in late 2013. Its purpose is to regenerate the area within close proximity to the Port, through targeted redevelopment, bringing sites into re-use through both private and public initiatives.

## **2. Energy Park**

- 2.1** The Great Yarmouth Energy Park is complementary to the Enterprise Zone at the port. The arrival of the East Anglia Array, as well as other windfarm projects is a limited window of opportunity to secure inward investment to Great Yarmouth with the supply chain and operations and maintenance requiring proximity to the windfarms and potentially both deep water harbour and river port access.
- 2.2** The strategy for the Energy Park is a reflection of the demand on the port area, in particular by the renewables energy sector. The Enterprise Zone status of the port area predicts a demand for sites that is likely to be higher than the supply within the port, creating a pressure on land adjacent to the port.
- 2.3** The strategy of the Great Yarmouth Energy Park addresses the 'need' to regenerate the project area due to the outdated and generally run down appearance with an ambition to target, and secure inward investment within the Energy Park. This approach offers opportunities for development that addresses the need to regenerate the area and attracting new businesses with an energy focus to the area.
- 2.4** Norfolk County Council and Great Yarmouth Borough Council officers attend a number of key events to attract investment including the upcoming Global Offshore Wind exhibition in Manchester (June 2018), the Southern North Sea EEEGr event (May 2018) and MIPIM 2018 in London under the banner of the East of England Energy Zone.
- 2.5** Part funding for the project has been put in place by Norfolk County Council from the Norfolk Infrastructure Fund of £2.75m with Great Yarmouth Borough Council contributing £250,000 from its capital reserves.
- 2.6** Work is progressing at pace around the Energy Park with land assembly remaining a key priority together with securing agreements with a number of non-related port related businesses to relocate off site. A summary of key activities include:
- Vanguard Point
- 2.7** The demolition of Vanguard Point has been completed on time and is currently being marketed with the benefit of Enterprise Zone status.
- Millora Works (2 acres approx.)
- 2.8** Pre-planning consultations are underway with neighbouring businesses in relation to site clearance. Ingleton Wood are appointed pre-planning principle designer and currently preparing draft documentation ready for tender.

- Ocean Yard (2 acres approx. )

**2.9** Site demolition contract is out to tender with clearance anticipated to be completed by the 3<sup>rd</sup> quarter of 2018.

- ITS Site (Havenshore South): (1 acre approx.)

**2.10** The demolition contract is currently out to tender with clearance also expected by the 3<sup>rd</sup> Quarter 2018.

**2.11** The demolition contract is currently out to tender with clearance also expected by the 3<sup>rd</sup> Quarter 2018.

- Monument area

**2.12** Following an agreement with Great Yarmouth Borough Council, Global Signs & Engraving are in the process of relocating from its old base on Admiralty Road to two brand new industrial units on the Blackfriars Court quarter of the acclaimed Enterprise Zone in Beacon Park. The move is part of work to establish the Great Yarmouth Energy Park at South Denes, ensuring that businesses related to the energy sector continue to have land available, close to the riverport and Outer Harbour, so the borough is best placed to capture the significant future jobs, investment and regeneration opportunities anticipated in the sector. Their old base is being marketed to the energy sector and port-related companies.

### **3. South Denes Enterprise Zone / Local Development Order**

**3.1** The Enterprise Zone opened in April 2012 to encourage offshore energy, port and logistics activity in the South Denes area as well as the closely located Beacon Park in Gorleston. The complementary Local Development Order (LDO) is in place until 31<sup>st</sup> March 2023 which covers the 136 Hectares of employment land in the South Denes peninsular and facilitates a simplified planning process.

**3.2** The Enterprise Zone has provided companies with a wide range of benefits, including a business rate discount of up to £275,000 over five years, a simplified planning process and access to superfast broadband. There will be a £50 billion investment in the East of England energy sector in the next 20 years. The Great Yarmouth and Lowestoft Enterprise Zone has been established to maximise the opportunities.

**3.3** South Denes Enterprise Zone Key Statistics:

Jobs created – 231  
 Number of businesses – 10  
 New floor space – 4108 m<sup>2</sup>  
 Number of construction jobs – 10

**3.4** A summary of the most recent investment activity in the South Denes area includes:

- Vattenfall

**3.5** Vattenfall have recently signed a memorandum of understanding with Peel Ports for

an operation base within the port. This exciting deal is likely to create up to 150 jobs within Great Yarmouth in relation to the Norfolk Vanguard and Norfolk Broads offshore windfarm projects.

- Premier Inn Hotel

- 3.6** Construction of an 81 bedroom Premier Inn Hotel is progressing on programme with an anticipated opening of Spring 2019.

- Triton Knoll

- 3.7** The New Anglia Local Enterprise Partnership has offered £1m of Enterprise Zone income towards the £3m port enhancement needed for Triton Knoll. Investment in crane infrastructure will provide a long term asset for the port. This public investment will help work towards securing business to the port that may look at alternative port options.

- 3.8** The South Denes Enterprise Zone has been very successful which is highly supported by Peel Ports Ltd.

- 3.9** The wider LDO area has seen significant recent investment from businesses which include: BH Bus, Statoil, Seajacks and Veolia & Peterson. The latter deals with new business in the field of decommissioning offshore platforms, the first of which was received in July 2017 - The Shell Leman BH platform accommodation block.

#### **4. Infrastructure Update**

- **Great Yarmouth Third River Crossing**

- 4.1** Major investment is ongoing around infrastructure needed to support the growth in the energy sector with £120million being invested in the Great Yarmouth Third River Crossing and £9 million being invested to secure congestion relief and sustainable transport improvements within the borough to support regeneration and economic growth. This is in addition to ongoing work to deliver much needed improvements to the A47 by Highways England.

- 4.2** A third river crossing supports the town's role as part of the East of England Energy Zone, as a centre for Offshore Renewable Engineering and provides the capacity for regeneration, economic growth and act as a catalyst for investment. It will provide much needed connections between the strategic road network and the fast growing energy related Enterprise Zone and is crucial in providing linkages across the River Yare to the economic growth hub in the South Denes peninsula.

- 4.3** A third river crossing will deliver numerous benefits to the area and will solve a number of existing problems, including the current lack of connectivity, which severely restricts movement in Great Yarmouth. This results in congestion and ultimately limits the economic potential of the Enterprise Zone, Energy Park, South Denes Business Park and the deep water outer harbour.

- 4.4** Government successfully awarded Norfolk County Council £98 million in the 2017 autumn statement to take the bridge to the next stage of design and planning, with construction being planned for 2023.

- **A47 Road Investment**

**4.5** Highways England are progressing their programme of Road Investment Strategy projects. As part of their current phase 1 funding, the projects being progressed in Norfolk are:

- Easton to North Tuddenham dual carriageway
- Thickthorn major junction improvement
- Blofield to Burlingham dual carriageway
- Vauxhall roundabout junction improvement at Great Yarmouth
- Gapton Hall roundabout junction improvement at Great Yarmouth

- **River Yare Tidal Defences**

**4.6** Finally it was announced on 23<sup>rd</sup> May 2018 that Great Yarmouth BC and the Environment Agency have successfully bid for £8.2 million of New Anglia Local Enterprise Partnership Growth Deal Funding to match £30 million of investment from the Environment Agency to improve the flood defenses along the River Yare. This bid was supported by the Great Yarmouth Tidal Defence Business Partnership and will support the programme of economic growth activity.

## **5. FINANCIAL IMPLICATIONS**

None for this report.

## **6. RISK IMPLICATIONS**

None for this report.

## **7. CONCLUSIONS**

There is an ambitious programme of delivery and promotion for the South Denes area in the energy sector. A number of enquiries are being received from companies seeking laydown on a short term basis, as well as opportunities for longer term investment. Great Yarmouth Borough Council and Norfolk County Council are fully committed to pursuing the development of the Energy Park, Third River Crossing, Tidal Defences and the Enterprise Zone as a vital catalyst for regeneration and economic growth.

## **8. RECOMMENDATIONS**

Recommendations: Members are asked to note the contents of this report.

## **9. BACKGROUND PAPERS**

*Areas of consideration: e.g. does this report raise any of the following issues and if so how have these been considered/mitigated against?*

<b>Area for consideration</b>	<b>Comment</b>
Monitoring Officer Consultation:	Yes
Section 151 Officer Consultation:	Yes
Existing Council Policies:	Great Yarmouth Economic Strategy
Financial Implications (including VAT and tax):	Considered
Legal Implications (including human rights):	Considered
Risk Implications:	Considered
Equality Issues/EQIA assessment:	Considered
Crime & Disorder:	Considered
Every Child Matters:	Considered

Subject: **Great Yarmouth Business Directory Update**

Report to: **Economic Development Committee – 4<sup>th</sup> June 2018**

Report by: **Director of Development, Great Yarmouth Borough Council**

## **SUBJECT MATTER/RECOMMENDATIONS**

The revised Great Yarmouth Business Directory will be published and distributed in June 2018. In addition to being distributed to B2B (Business to Business) companies throughout the Borough, the Directory will be available online and to any companies interested in working with the supply chains present in Great Yarmouth. The Directory includes brief overviews of the main sectors within Great Yarmouth and presents the geographic and commercial context of the Borough in a welcoming and accessible format.

**RECOMMENDATIONS:** Members are asked to note the contents of the report.

### **1. INTRODUCTION/BACKGROUND**

- 1.1 Originally styled as the Great Yarmouth Port and Industry Handbook, the resource is well-known and has been published at least every other year.
- 1.2 As well as the Directory, the publication features a pull-out map of the outer harbour and river port together with maps of the other industrial estates. There is an overview of the significant industrial clusters, a team page featuring key officer contact details, the Leader and Chair of the Economic Development Committee. The Directory is listed both as an A-Z of businesses and by sector. Useful contacts, such as trade groups and training centres are shown. As such, it serves as a powerful tool for new companies in particular.
- 1.3 It is a functional and practical resource rather than a primary inward investment document; however its content can also serve as a form of soft marketing in its own right. As such, copies are on hand at exhibitions such as Global Offshore Wind 2018 (Manchester) and the Southern North Sea conference (Norwich). It has also been freely available to the public and businesses at the Town Hall reception.
- 1.4 The Directory is available on the Council website and the *Great Yarmouth means business* website.
- 1.5 The costs of production and printing are met by the publishers via advertising. Recent issues have been smaller and lighter so as to save on distribution costs. Local companies supply images free of charge.
- 1.6 In addition, a web-based directory is available at <https://www.great-yarmouth.co.uk/business/>. Its functionality can be interrogated and the database offers the possibility of sector-specific communication.

### **2. FINANCIAL IMPLICATIONS**

None for this report.

### **3. RISK IMPLICATIONS**

None for this report.

### **4. CONCLUSIONS**

This publication presents a joined-up, practical and welcoming resource for local companies, companies looking to work with our local supply chains and those considering relocating to the Borough. It portrays a positive location to do business, highlighting a broad industrial base and unrivalled assets.

## 5. RECOMMENDATIONS

Members are asked to note the contents of this report.

## 6. BACKGROUND PAPERS

*Areas of consideration: e.g. does this report raise any of the following issues and if so how have these been considered/mitigated against?*

Area for consideration	Comment
Monitoring Officer Consultation:	Yes
Section 151 Officer Consultation:	Yes
Existing Council Policies:	Supports the Great Yarmouth Economic Growth Strategy
Financial Implications (including VAT and tax):	Considered
Legal Implications (including human rights):	Considered
Risk Implications:	Considered
Equality Issues/EQIA assessment:	Considered
Crime & Disorder:	Considered
Every Child Matters:	Considered